



Corrine Logeman <corrine@healthykidsrunningseries.org>

[Test] HKRS Coordinator Newsletter - July 2021 🏃❤️📧

1 message

Healthy Kids Running Series <tamara@healthykidsrunningseries.org>

9 July 2021 at 10:30

Reply-To: us4-d42f51a966-bfa57bf9a4@inbound.mailchimp.com

To: corrine@healthykidsrunningseries.org

"Just a first draft wanted you to see!" — Tamara Conan

To send feedback about this test campaign, reply with a message above this bar.



# THE NEWSLETTER

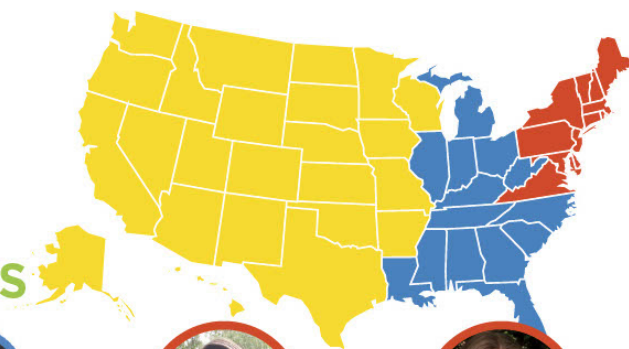
## JULY 2021



### MEET OUR HKRS PROGRAM MANAGERS!



# HKRS REGIONAL REPRESENTATIVES



**Corrine Logeman**  
PROGRAM MANAGER,  
WEST REGION

Corrine@  
HealthyKidsRunningSeries.org



**Abbey Gill**  
PROGRAM MANAGER,  
MIDWEST/SOUTH REGION

Abbey@  
HealthyKidsRunningSeries.org



**Justine Braun**  
PROGRAM MANAGER,  
NORTHEAST REGION

Justine@  
HealthyKidsRunningSeries.org



**Alexa DiGregorio**  
PROGRAM MANAGER,  
NORTHEAST REGION

Alexa@  
HealthyKidsRunningSeries.org

## WHAT MAKES YOU GET UP AND GO?

Strength doesn't come from the things you can do, it comes from overcoming the things you thought you once couldn't. When faced with challenges or difficult situations, I see it as an opportunity for growth in all aspects of life.

Seeing others realize their full potential and recognizing the light they have to offer this world. I love when others see that their wins are not only recognized by awards and trophies but by how they feel about themselves and how they make others feel.

The opportunity to make the world a better place each day by giving it my all. Making small changes every day will lead to big accomplishments in the long run and that's what I live for!

That absolutely incredible feeling I get right after a great workout. After exercising, I feel fit, accomplished, and ready to tackle the rest of my day with confidence.



**SAVE THE DATE!! 2021 Spring Virtual Awards Ceremony**

Join the National office and Coordinators from across the country to celebrate our spring successes!

**Monday, July 19th 7:00-8:00PM** (virtually) Reminder will be sent day of with a button to join the meeting!

---



Fall 2021 Pre-Season National Conference Call

*\*One CC per location must be on one of the calls. Policy updates and programming announcements will be reviewed.*

July 27th at Noon -1PM EST

July 28th 7PM - 8PM EST

\*\*Reminders will be sent day of via email with a button to join the calls. Calls are virtual, slides will be shared!

---

## HKRS SOCIAL MEDIA

Please take a few moments to review the [HKRS Brand Guidelines!](#)

- [Branding Guidelines Summary](#).

Social media is a great marketing tool and should be fun! If there are images that you would like that are not in our folders, please request directly to your Program Manager. We would prefer images match our national branding. If you are attempting to create your own images please have them approved prior to use through your Program Manager. We are here to help and want to make the process fun and simple for you! Thank you for your help!

Social Media [Folder](#)

- 'How To' [Videos](#)
- Holiday [Folder](#)
- Race Day [Folder](#)

Facebook

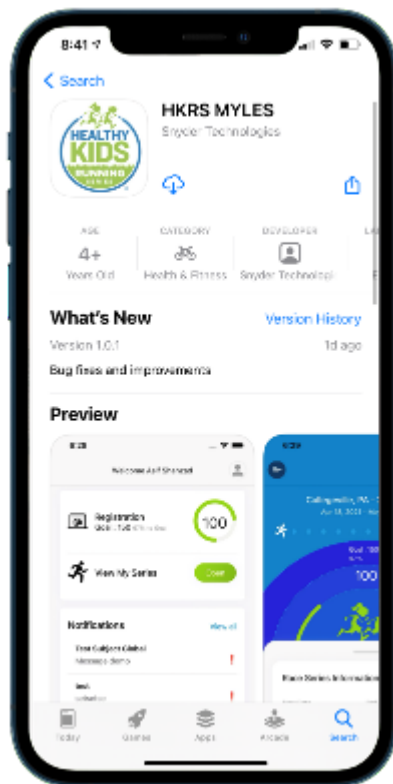
- Facebook Guidelines for [Use](#)

Instagram

- Instagram Guidelines for [Use](#)
- **By July 1st we ask all Coordinators whom have an Instagram page to ensure the social channel follows the [guidelines documents](#).**
- Please log the username and password into the Series' Filemaker dashboard.

---

## COMMUNITY COORDINATOR IT PLATFORM!



***As of August 1st we expect all Community Coordinators to be utilizing the MYLES app for the fall season.***

If you haven't experienced MYLES yet, now is the time before the fall season! This has been designed for YOU our Community Coordinators! Reach out to your Program Manager today! *We will be reaching out mid-July to those that have not created an account to begin the process.*

Our MYLES Mobile App is now LIVE in the iPhone and Android app stores! You're invited to download the MYLES App to your phone by searching "HKRS MYLES" in the App Store.

Let your Program Manager know that you have downloaded the app and they'll send you a MYLES account invitation to access your Series data!

**Download now for [iPhone!](#)**

**Download now for [Android!](#)**

## CLOSING OUT THE SEASON

Time to close out the Spring if you haven't done so yet! (Spring 2021 locations only)

### Week 5 Close Out Items for Spring 2021:

- Send your week 5 results to [results@healthykidsrunningseries.org](mailto:results@healthykidsrunningseries.org)
- Mail in all walk ups and waivers with completed registration form, money, and Reconciliation Form to [383 Brinton Lake Road, STE 1, Thornton, PA 19373](#).
  - **Walk up forms MUST accompany financials!**
- INVENTORY: Only log your inventory if you are willing to reuse it next season in the Series' Filemaker Dashboard. Include all youth, adult, and volunteer shirts, and medals.
  - \*\*\*New shirt AND medal design for Fall 2021
  - *If you DO NOT want to reuse leftover inventory PLEASE BE SURE TO ZERO OUT YOUR SHIRT AND MEDAL NUMBERS IN FILEMAKER.* If you have a number in the cells the Series order totals will be held accountable as such.
- Any additional reimbursements? Notify and email them to your PM as soon as possible. Please include receipt and the [Reimbursement Request Form](#).
- Schedule a end of season call with your Program Manager!

### Profit & Loss Statement Approval:

- Once your above items have been completed, your Program Manager will let you know when you have been officially closed out for the season. Please allow for 30 days from your official closeout date for our amazing accountant to send you the Series Financials.

---

## FALL 2021 PLANNING!

- Fall Timeline - Click [HERE](#)
- Fall Series Set-Up Check List - Click [HERE](#)
  - *Note: This is also an interactive checklist within the MYLES app!*
- Fall Season timeframe starting Sept 10th to ending December 19th.
- Start reserving your facility now! Once you have those dates, please let your Program Manager know so that we can log this into the system. Once you have confirmed the Series Fall dates the RunSignup registration platform may open in mid-June.
- Is your Background Check up to date? Must be in order to run!

- Download the MYLES app!
- RunSignup may open for registration but the current Series (spring 2021) must be completely closed out and turned over to the accountant for processing.



---

Copyright © 2020 Healthy Kids Running Series, All rights reserved

You are receiving this email as a Community Coordinator of a  
Healthy Kids Running Series event.

Healthy Kids Running Series · The Mill · [383 Brinton Lake Road STE 1](#) · Thornton, PA 19373 · USA

[unsubscribe from this list](#)

[update your preferences](#)