



HKRS Coordinator Fall Newsletter 🏃❤️📧



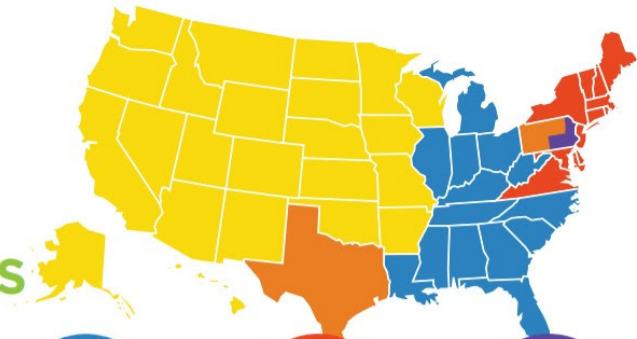
FALL 2021 COORDINATOR NEWSLETTER



HKRS IS GROWING!
MEET THE NEW HKRS PROGRAM MANAGER TEAM!



HKRS REGIONAL REPRESENTATIVES



Joe McKnight
PROGRAM MANAGER,
WEST REGION

Joe@
HealthyKidsRunningSeries.org



Corrine Logeman
PROGRAM MANAGER,
TEXAS & SELECT PA LOCATIONS

Corrine@
HealthyKidsRunningSeries.org



Abbey Gill
PROGRAM MANAGER,
MIDWEST/SOUTH REGION

Abbey@
HealthyKidsRunningSeries.org



Justine Braun
PROGRAM MANAGER,
NORTHEAST REGION

Justine@
HealthyKidsRunningSeries.org



Alexa DiGregorio
PROGRAM MANAGER,
SELECT PA LOCATIONS

Alexa@
HealthyKidsRunningSeries.org

WHAT MAKES YOU GET UP AND GO?

Life is a create your own adventure, you get out of it what you put into it! I strive everyday to get the most out of life by establishing healthy habits and helping others!

Strength doesn't come from the things you can do, it comes from overcoming the things you thought you once couldn't. When faced with challenges or difficult situations, I see it as an opportunity for growth in all aspects of life.

Seeing others realize their full potential and recognizing the light they have to offer this world. I love when others see that their wins are not only recognized by awards and trophies but by how they feel about themselves and how they make others feel.

The opportunity to make the world a better place each day by giving it my all. Making small changes every day will lead to big accomplishments in the long run and that's what I live for!

That absolutely incredible feeling I get right after a great workout. After exercising, I feel fit, accomplished, and ready to tackle the rest of my day with confidence.



WELCOME TO THE TEAM



WELCOME JOE MCKNIGHT!

PROGRAM MANGER, WEST REGION

Joe grew up in a small pine barrens town in southern New Jersey called Shamong. Fun fact, he was originally born in London. Joe has two bachelor degrees from Rowan University, one in psychology and the other in writing. He is very excited to be a part of the HKRS team and hopes to bring a new perspective to our mission! He looks forward to meeting all of the Coordinators in the West Region!



FALL COORDINATOR CUSTOMER SERVICE SURVEY

We'd Love To Hear From YOU!



Please
Fill Out
Our Survey

HEALTHYKIDSRUNNINGSERIES.org

CLICK THE LINK TO COMPLETE THE SURVEY

SPRING 2022 PLANNING AND ANNOUNCEMENTS!

- Once your fall season has come to an end, please follow the close out process.
 - End of Series Coordinator Bulletin! -[click here](#)
- Spring 2022 Timeline - [click here](#)
 - Have you submitted your dates yet? Call your Program Manager!
 - Fall season race timeframe Sept 10th ending December 19th
 - Series Seasonal Set Up Checklist! - [click here](#) Coordinator Conference
- Community Coordinator Conference
 - We will not be hosting an in-person conference this January but would like your input for the near future! We will be offering virtual learning sessions led by Coordinators and HQ team members throughout the winter leading up to the spring season!
 - Please complete a survey to help us plan! Click [HERE](#). Thank you for your input!
- Regional Facebook Pages

- We will be removing regional groups on facebook as Coordinators have preferred to use the national group. It also can become time consuming keeping the regional pages updated. You are still welcome to post and ask questions directed to Coordinators in your region. Keep in mind all Series specific questions should be directed your Program Manager via email and not posted within the group. Thank you!

HKRS SOCIAL MEDIA

Please take a few moments to review the [HKRS Brand Guidelines!](#)

- [Branding Guidelines Summary](#)

ATTENTION! Runners names are not permitted to be on social media with their photo. First initial and last name only permitted.

Social media is a great marketing tool and should be fun! If there are images that you would like that are not in our folders, please request directly to your Program Manager. We would prefer images match our national branding. If you are attempting to create your own images please have them approved prior to use through your Program Manager. We are here to help and want to make the process fun and simple for you! Thank you for your help!

Social Media [Folder](#)

- 'How To' [Videos](#)
- Holiday [Folder](#)
- Race Day [Folder](#)

Facebook

- Facebook Guidelines for [Use](#)

Instagram

- Instagram Guidelines for [Use](#)
- **Coordinators whom have an Instagram page to ensure the social channel follows the guidelines documents.**
- Please log the username and password into the Series' Filemaker dashboard.

FALL VIRTUAL AWARDS CEREMONY



NATIONAL COMMUNITY COORDINATOR

VIRTUAL AWARDS CEREMONY

Let's celebrate all of Fall 2021's successes from across the country!
The HQ National office cannot wait to see you virtually!

December 14th 7:30-8:30PM EST



Copyright © 2020 Healthy Kids Running Series, All rights reserved

You are receiving this email as a Community Coordinator of a
Healthy Kids Running Series event.

Healthy Kids Running Series · The Mill · [383 Brinton Lake Road STE 1](#) · Thornton, PA 19373 · USA

[unsubscribe from this list](#)

[update your preferences](#)