

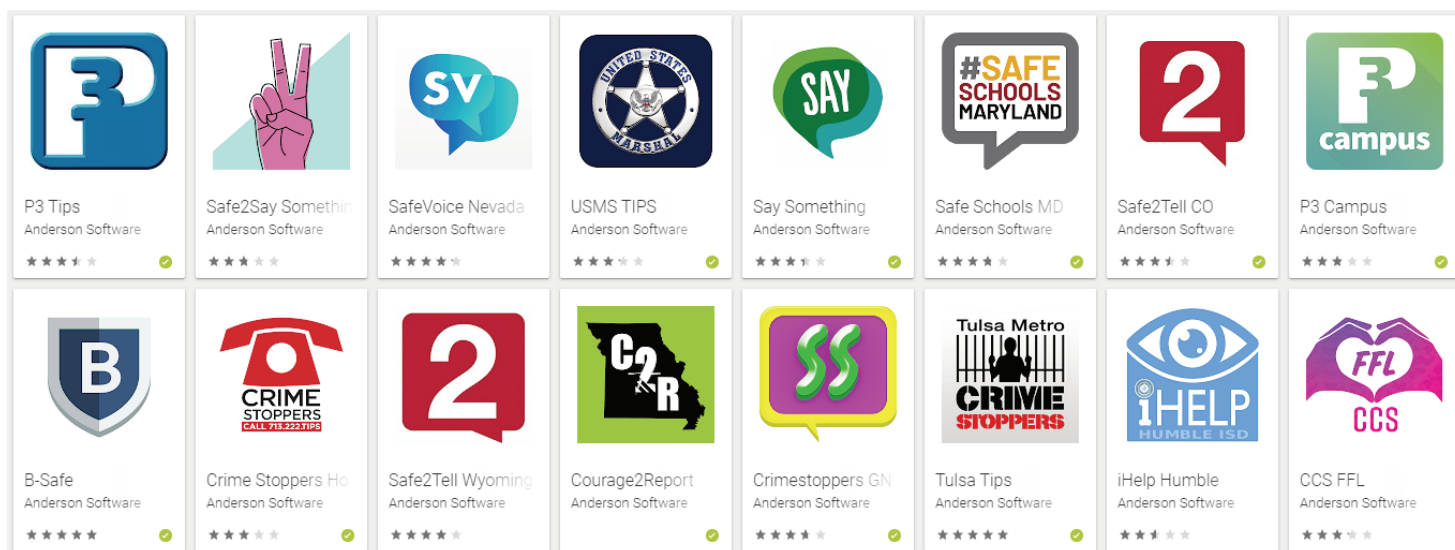
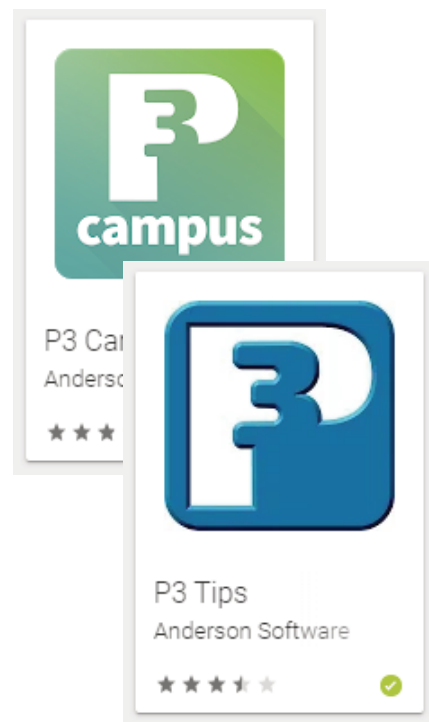
Mobile Apps – Powered by P3 Global Intel

Navigate360 is the provider of P3 Global Intel, a powerful suite of anonymous reporting solutions used by school safety and crime-fighting initiatives worldwide. Navigate360 publishes mobile apps to further facilitate student and civilian engagement.

To serve the unique needs of our licensees, we provide two mobile apps to the general public. The **P3 Tips** mobile app serves our conventional crime-fighting partners, while the **P3 Campus** mobile app serves our independent school safety partners.

These apps are publicly available on Google Play and the Apple App Store – and remain free of charge. Civilian users navigate through a public drill-down process to locate their school or community program before submitting tips.

Under certain circumstances, our licensees seek to publish their own privately branded mobile app – which is ultimately designed/built by our engineers and powered by P3. Each licensee is responsible for branding (logo development) and app description information. Navigate360 is responsible for publishing and maintaining the code/logic as needed. To a limited extent, private mobile apps can be customized to serve the unique needs of the organization.



For those that wish to have their own mobile app to support their initiative – Navigate360 can publish to Google Play and Apple at a rate to be defined by your account manager.

- Your developer account must properly reflect your organization brand/identity.
- Your app must be published with a naming convention that aligns with your account name.
- There is a **\$100.00 set up fee** paid to Apple by your organization. Fee may be waived for certain organizations. (See <https://developer.apple.com/support/membership-fee-waiver/>)

Requirements for New Mobile Apps (iPhone and Android)

STEP 1 - Create an Apple Developer Account

1. Create or log into an existing Apple Developer Account using an agency email address. [[Help](#)]
2. Add developer@p3tips.com as an Admin to <http://developer.apple.com> with full access to the new Apple Developer Account. [[Help](#)]
3. Setup developer@p3tips.com as a Admin at <https://appstoreconnect.apple.com/access/users> with full access to the new Apple Developer Account. [[Video](#)]

STEP 2 - Create a Google Play Developer Account

1. Create or log into an existing Google Play Developer Account using an agency email address.
2. Add p3appdev@gmail.com as an Admin to <https://play.google.com/console/developers/>
3. Instructions are available here: <https://support.google.com/googleplay/android-developer/answer/9844686?hl=en>

STEP 3 - Provide Mobile App Content

Each agency will need to provide the following via email to p3support@navigate360.com:

1. **APP NAME** - Name of App in Stores (typically <10 characters)
 2. **HOME SCREEN NAME** - Short name that renders under home screen icon
 3. **BRIEF DESCRIPTION** - Intro content for the App Stores (<80 characters)
 4. **DESCRIPTION** - Full Description for the App Stores (<4000 characters)
 5. **KEYWORDS** - App Store Keywords (<80 characters)
 6. **LOGO** - Provide a clean logo we can use within the app (min 1024 pixels wide)
 7. **ICON** - Provide a clean SQUARE ICON for the home screen (1024 by 1024 pixels)
- The Home Screen Name should be very short to fit under the app icon on the home screen of an iPhone or Android device.
 - The ICON should be very simple with large symbols, a few letters, or simple art as shown in these [examples](#). The LOGO can have more detail than the ICON.
 - Provide the access to the Apple and Google Play Developer Accounts and the app content at least 30 days prior to the public launch date of the app.

Please direct any questions to p3support@navigate360.com.



Send EACH of the following to p3support@navigate360.com:

APP NAME (inside the app): See sample: "US MARSHALS TIPS"

HS NAME (under app icon): See sample: "USMS TIPS"

Brief app description for the App Stores (<80 characters):
Our app is used by members of the public to submit tips about...

Full Description for the App Stores (<4000 characters):
Describe more about your program and the ways that the public can use the app...

App Store Keywords: *My Tips App, My County Tips, My School Safety Program, etc...*

LOGO - Provide a clean logo we can use within the app (Minimum 1024 pixels wide):
 This logo appears within the app above the app panel buttons.

ICON - App Icon (minimum 1024 by 1024 pixels):
 The app icon must be readable when its size is reduced to 16x16 pixels.
 Examples: <https://play.google.com/store/apps/developer?id=Anderson+Software>