

Navigate360 Detect: Digital Scanning for School



WHAT IS EMAIL & SOCIAL MEDIA SCANNING?

The world is changing, and school leaders must find ways to identify harmful acts at a digital speed – before they negatively impact their staff, students, and community. Email and social media scanning provide districts with powerful artificial intelligence and machine learning to detect harm language and intent across public and owned digital media. Scanning around the clock for everything from suicide and violence to mental health, food insecurity, bullying, race-based harassment and more these tools can help you find that needle in the digital haystack and alert you only when action is needed.



Leakage: “Leakage” is a type of warning behavior that may signal the research, planning, and implementation of an act of violence or harm.






REAL ALERTS: LEAKAGE OF THREATS, ASSAULTS, AND OTHER HARMFUL DIGITAL CONTENT IDENTIFIED BY NAVIGATE360 DETECT.






Warning: Some of these may be difficult to read

SOCIAL MEDIA

-  I feel like calling in a school shooting threat today
-  Somebody keeps threatening to kill me on snapchat. I blocked them but they keep making new accounts. How do I report this?

-  I wanna line [REDACTED] with explosive devices! Old white dude needs to die
-  We have plans to plant explosives at [REDACTED] middle school
-  I have proof that he raped me and he's harassing other students. we can't let this happen again

EMAIL

-  Don ever say his name again for I will fckn r@p3 you and then 5h00t you 
-  He kept writing racist slurs in the zoom chat and when I said he should stop he started calling me f*ggot lover. I don't think anybody should be talked to like that. 
-  There's this one girl with lots of scars on her wrists in my history class. I don't know what they're from but I know she's talked about killing herself a lot before. 

WE'RE HERE TO HELP



SAFETY & SECURITY THREAT DETECTION

It's never been more important to pay attention to the digital signals that indicate potential harm to your student body. We keep you ahead of potentially dangerous situations.

UNCOVER SIGNS OF BULLYING, SELF-HARM AND VIOLENCE

Most students who commit violent acts toward others or themselves have been bullied in some way, making it very important to pay attention.



IDENTIFY COMMUNITY SAFETY SENTIMENT

There are conversations happening in your community around school safety. We can keep you informed and help you stay on the pulse of discussions in your community.

DECODE ADOLESCENT SLANG

We incorporate regional dialects and the constantly changing slang terms being used by your students into our language processing engine.



DELIVER SOCIAL-EMOTIONAL WELLNESS INSIGHTS

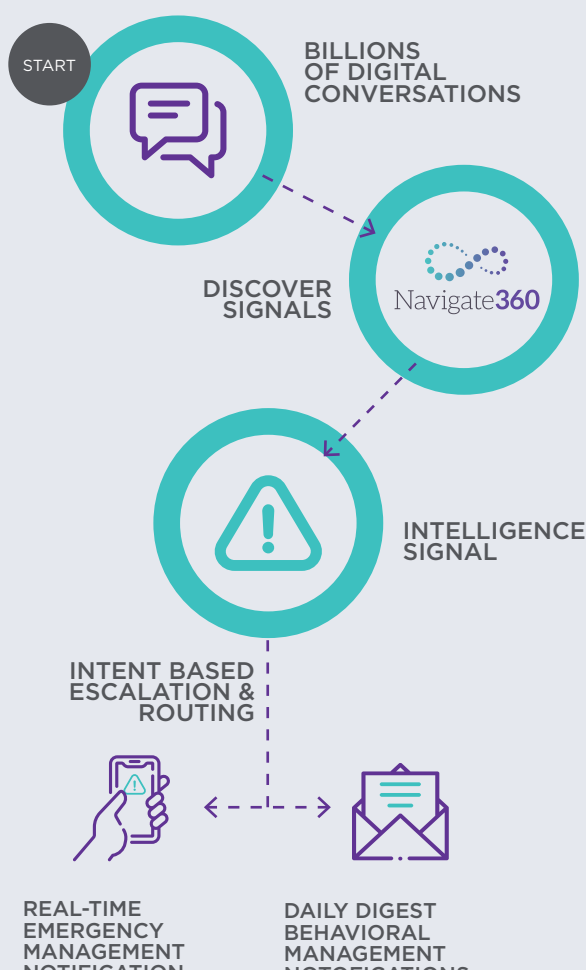
Troubling social-emotional wellness issues are often leading indicators of violence. We give you the ability to proactively help students in need.

IMAGE RECOGNITION & CONTEXTUAL ANALYSIS

70% of social media posts contain imagery. We scan threatening images and associated text to determine if it's something you need to pay attention to.



HOW IT WORKS



100,000
AVERAGE NUMBER OF CONVERSATIONS SCANNED IN A MONTH PER CLIENT

1 in 3
SIGNALS THAT NEED DEEPER REVIEW AND ANALYSIS

Seconds
TIME IT TAKES TO REVIEW A SIGNAL AND DECIDE IF FUTURE ANALYSIS IS NEEDED

Hundreds of hours
SAVED PER WEEK NOT MANUALLY SEARCHING FOR POTENTIAL THREATS

CONTACT US

Learn more about how your school can identify harmful acts at a digital speed – before they negatively impact their staff, students, and community.