

Rcampus**101**

THE PROBLEM

Your students know things you don't. This information can prevent tragedy— from a personal level to a community level.

Research shows that in

81%

of violent incidents in US schools, someone other than the attacker knew it was going to happen, but failed to report it.

THE SOLUTION

Give your students an anonymous platform to share what they know with people who can prevent the *preventable*.

QUICK STATS



Most Common Reports:

1. Suicide threats
2. Bullying
3. Drugs

9:00 PM

Hour with the highest frequency of reports



2-way dialogue significantly increases quality of information gathering

ATTACHMENT CAPABILITIES



P3Campus.com



THOUSANDS OF SCHOOLS HAVE SAVED LIVES USING THE P3 CAMPUS SOLUTION.

We pioneered report management technology in 1998 and have a proven track record of anonymity and tragedy aversion.

Multi-disciplinary teams use the administrative interface to manage reports in real time— whether a report is about mental health or imminent violence.

Reporters can engage in live chat with report managers who have full management capabilities from a computer, tablet, or smartphone.

The management dashboard tracks trends, shows alerts for customizable keywords, and facilitates collaborative interventions.

Interactive training webinars and committed customer care ensures you're never underutilizing our massively powerful school safety technology.

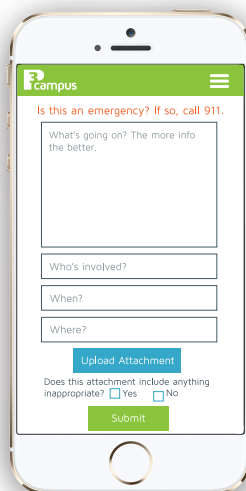
Because most reports come in after school hours, we offer a 24/7 monitoring service.

Our turn-key Awareness Package allows for quick and effective deployment within your school community.



AWARENESS PACKAGE

- print materials
- videos
- teaching guides
- promotional activities



“**ANDERSON SOFTWARE** has been the industry leader in anonymous reporting and tip management solutions for various market segments over the last 19 years. Until recently, market demands kept our focus almost exclusively on Crime Stoppers programs and law enforcement agencies. Over the last couple of years, there has been a tremendous shift in the use of our anonymous reporting technologies in ways other than simply ‘fighting crime’ – specifically school safety.

P3 Campus has been specifically designed for the school community for the purpose of gathering information for prevention. Our technology is already being utilized by thousands of schools in the US – from individual schools, to school districts, to statewide programs.

We at Anderson Software know you will find our products to be second to none for their intended purpose and our customers will confirm that our customer service is as important to us as our quality driven products.

Our commercial products are utilized around the world and considered vital assets within the respective industry segments using them. We take great pride knowing that we have created the most intuitive solutions for some very special needs. All of our products not only greatly benefit our customers, but also the public in general.

We hope you will take the time to [learn more](#) about our complete P3 Campus program and the value it will bring to your school safety initiatives.”

Kevin Anderson
Founder | CEO



The following is an excerpt from a report authored by the US Secret Service and the US Department of Education. The goal of their 2008 study was to observe trends in bystanders to school tragedies and gauge behaviors in reporting.

The report outlines Eight Recommendations, based on the findings of their research, to combat reluctance to report and foster more proactive school environments. P3 Campus is designed to allow schools to follow these eight recommendations. Each recommendation is followed by a brief description of how P3 Campus addresses it.

from *Prior Knowledge of Potential School-Based Violence: Information Students Learn May Prevent a Targeted Attack* (2008)

School districts are encouraged to develop policies that address the many aspects of reporting a threat.

While many schools have policies that address threatening behavior, these policies do not always attend to all aspects of reporting threats, such as what procedure a student should follow in reporting a threat and what the school's role is when such information is received. School policies should:

RECOMMENDATION ONE

Encourage students, staff, faculty, parents, and others to report all apparent threats or threatening or disturbing behaviors.

The P3 Campus package includes a range of promotional and awareness materials, which were designed in consultation with real students to be attractive, informative, and relevant. These include:

- Promotional materials
- Training videos and interactive training webinars
- Student lesson and activities
- Promotional activities

RECOMMENDATION TWO

Provide several options for the reporting of threats, including reporting anonymously if necessary.

With P3 Campus, students have a range of ways to make reports about concerning behaviors or situations, beyond simply verbally notifying an adult. P3 Campus is accessible on a computer, tablet, or smartphone. Students can report through our mobile app or at P3Campus.com (either through their mobile browser or desktop browser). All of these methods are completely anonymous. Additionally, reports aren't restricted to school hours. P3 Campus takes reports 24/7. This technology removes significant barriers to speaking up.



RECOMMENDATION THREE

Ensure that all those who report a threat or threatening situation will be treated with respect and that the information they provide will be closely guarded.

P3 Campus's parent company, Anderson Software, wrote the book on anonymous reporting and secure encryption. P3 Campus uses Tier One data security; we also have protocols in place to protect reporters when using school-owned devices.

If reporters accidentally include any self-identifying information in a report, it is sanitized out of the report. P3 Campus training is thorough and required for anyone managing reports, ensuring responsible and sensitive handling of the valuable information.

Reports are handled by different types of experts, depending on the nature of the report. Mental health professionals, peace officers, and school administration work together to deliver the most appropriate and effective intervention. Too, when a reporter wants help but doesn't want to walk up to someone and ask for it directly, they have the option to self-identify through P3 Campus and get that help.

RECOMMENDATION FOUR

Emphasize that the school will take appropriate action on all reports and will, within the confines of privacy laws, provide feedback to the reporting student that the information was received, and that appropriate action was taken.

When students submit a report, they are immediately given a receipt (customizable by the user) that includes a randomly-generated, unique code, which allows them to check back in on the report or offer any new information. They can also engage in real-time 2-way dialogue with a trained expert. Lastly, when they have the P3 Campus mobile app, they are sent ping notifications any time an action is taken on their report and when the report is closed. Every step is taken to give the reporter a sense of being listened to and taken seriously.

P3 Campus allows for school counselors, SROs, peace officers, and school administration to collaborate within the disposition form to decide together the appropriate action to be taken on reports.

RECOMMENDATION FIVE

Articulate what types of student information and knowledge can be shared, with whom it can be shared, and under what conditions it can be shared.

Students will be shown a PowerPoint in class that explains exactly how P3 Campus is used, when to use it, and why. The teacher will facilitate classroom discussion so students really think about and share why reporting is important. Students will also see posters and videos around school, reminding them that they always have the option to speak up if they're concerned about something.



RECOMMENDATION SIX

Be clear as to who is responsible for acting on information received regarding threats.

Users get to select their multidisciplinary team of report managers. Training for users and recipients clearly explains protocol and expectations. This ensures no report falls through the cracks.

RECOMMENDATION SEVEN

Where law permits, include law enforcement and mental health officials in the review process.

This involvement of law enforcement and mental health officials is the cornerstone of the P3 Campus philosophy. Within the P3 Campus report manager, school administration uses the deposition forum to communicate and collaborate with law enforcement and mental health professionals to decide on the best processes and interventions. This forum is the heart of P3 Campus.

RECOMMENDATION EIGHT

Track threats over time so that the information collected regarding threats can be used.

When a report is made through P3 Campus all the information that is in that report is saved and can be pulled up at a later time. This ensure all threats and reports are used together to see the whole picture of a student or incident. Within the P3 Campus technology, you can collect information to monitor trends and query events, to better target resources.



USE CASE #1:

SAFE2TELL COLORADO

safe²tell Colorado

Safe2Tell Colorado provides students and adults in Colorado schools and communities an increased ability to both prevent and report violence, by submitting safe and ANONYMOUS reports. The program is funded and managed by the Colorado Office of the Attorney General.

The 24-hour bystander reporting program, staffed by professionals from the Colorado State Patrol, is available to students, parents, and communities to report any kind of concerns to their safety or the safety of others. The Safe2Tell Colorado program offers anonymous reporting through the Safe2Tell Colorado mobile app, through a web browser at safe2tell.org, or by calling an 800 number. The focus of Safe2Tell is early intervention and prevention.

Since 2004, Safe2Tell Colorado has received over 13,000 reports from concerned students, parents and community members on issues related to bullying, suicides, substance abuse, child abuse, planned school attacks, mental health issues and other concerning behaviors. Tips received have resulted in thousands of preventions statewide.

THERE ARE THREE OPTIONS AVAILABLE TO MAKE A REPORT:

1. **MOBILE APP:** The Safe2Tell Colorado mobile app is available on the Apple Store (ios) or Google Play (android) and safety concerns may be reported 24/7 using the app on a smartphone. Photos and videos may also be uploaded.

2. **WEB:** Submit anonymous tips 24/7, including the option to include photos and videos, online at safe2tellco.org.

3. **CALL:** Students, parents and community members can call a toll-free number 24 hours a day, 7 days a week to speak to a trained professional who will gather information about their safety concern.

- The dispatcher taking the information may engage in a two-way dialogue with the reporter to collect additional information needed.
- The reporting party is given a tip code number and a password to remain anonymous - yet retain the ability to continue providing useful information regarding the safety concern.
- Safe2Tell sends all tips to schools and law enforcement for their investigation and prevention efforts at the local level.
- Outcomes are reported back to Safe2Tell Colorado for accountability.



USE CASE #2: SAFE2TELL WYOMING



By Tom Morton - K2 Radio

Students often won't talk to their parents, teachers, ministers, or others in authority.

That's part of growing up.

But tragedy can happen when they don't talk to someone about a friend considering suicide or about someone they suspect may be planning an attack on a school.

The State of Wyoming, working with school districts and mental health professionals, has adopted a computer and phone application tip line — Safe2Tell Wyoming — for people to confidentially report potentially harmful and violent behaviors.

State Auditor Cynthia Cloud knows first-hand the consequences of young people not talking, and believes Safe2Tell will bridge that communication gap, she said at a press conference at the Pathways Innovation Center school on Wednesday.

Her son Connor committed suicide in March, and his friends knew he was thinking about it, she said.

"I do not want another child to be burdened with the guilt of knowing that 'I could have done something, but yet I didn't do it,'

"I really believe that my son could have been saved if this app had been available in March, on March 20th when he took his own life," Cloud said.

Students use social media to talk to each other and share their feelings and what's happening in their lives. They don't talk to teachers, counselors or parents, she said.

"My son told three individuals that he was going to do this, starting on Wednesday, and it happened on Sunday," Cloud said.

"They just didn't know what to do with this information," she said. "Maybe they were afraid they were going to make my son angry if they told someone. Or maybe they thought they could solve this on their own. When you're dealing with suicide or violence or ideas like this, it's just bigger than what a young individual can handle on their own. They need help."



Cloud believes Safe2Tell will enable and encourage people, not just students, to notify professionals who can help someone, she said.

"I do not want another child to be burdened with the guilt of knowing that 'I could have done something, but yet I didn't do it,'" Cloud said. "I don't want a child to receive a text message from a younger brother saying, you know, 'Connor's gone,' when the last communication they had was 'I'm going to kill myself.'"

Cloud and other state officials, legislators who crafted the bill, school officials and law enforcement want all community members to download the Safe2Tell app.

Guy Cameron, director of the Wyoming Office of Homeland Security, said Gov. Matt Mead wanted a way to help prevent school shootings and other violent behaviors in the wake of the Sandy Hook school massacre in Newtown, Conn., on Dec. 14, 2012.

State officials decided to develop a program based on Colorado's successful Safe2Tell Colorado, Cameron said.

Earlier this year, the Legislature passed, and Mead signed, the bill authorizing Safe2Tell Wyoming. The program, Cameron said, has three core components: education and awareness to improve school safety, prevention and early intervention while protecting the reporter's confidentiality, and accountability and follow-up to ensure authorities properly handled a situation.

When someone submits a tip, the information is handled by the Wyoming Highway Patrol's dispatch center on a 24 hour/seven-day-a-week basis. The information is passed to local responders who can intervene in a crisis.

Sen. Bill Landen, R-Casper, worked on the bill, and contrasted it with the new Pathways Innovation Center where the press conference was held. "What good is a beautiful environment when our students and teachers don't feel safe?"

Wyoming Attorney General Peter Michal said his father was the principal of a large high school, and his wife has been a teacher for 30 years.

"Nip these situations in the bud and help those students move on with their lives and prevent their personal tragedies and other personal tragedies."

The cost of the program — funded mostly from federal grants — will be greatly outweighed by the benefits, Michael said.

He and others said Safe2Tell will be worth it if just one life is saved.

Saving even one life, Michael said, will prevent a lot of heartache in the larger community. At the school where his wife teaches, a student committed suicide and the fallout affected not only their family but also the education environment for months, he said.



The state is launching Safe2Tell in the Natrona County School District, and it will be in effect throughout school districts in the state by the end of the year, Michael said. The Attorney General's office wants to hear from them and encourage students to download the apps on their phones.

"Nip these situations in the bud and help those students move on with their lives and prevent their personal tragedies and other personal tragedies," Michael said.

STRATEGIC PARTNERSHIPS





19+ YEARS
9,000,000+ TIPS
ZERO
SECURITY
BREACHES

ANDERSON SOFTWARE'S totally anonymous tip management products have never been breached or compromised in any manner over the past 19 years. This is a testament to the extent to which Anderson goes to try to ensure the integrity of its entire system and the data that resides within it.

Anderson uses a highly secure and trustworthy datacenter. It is certified as a SSAE 16 SOC 1 Type II and SOC 2 Type 1 HIPAA compliant host. Anderson employs two dedicated servers for this P3 application. One is a MS SQL Server and the other a web/app server.

Both have abundant and redundant resources, including dual RAID 10 totally encrypted solid state drive arrays in each to insure high availability of the system at all times.

Both onsite and offsite backups are performed nightly on each server. Onsite and off-site SQL data backups are also performed every 5 minutes to help minimize any potential data loss and easy restoration to a recent point-in-time.

Our application has been designed to be HIPAA, HITECH, CJIS and FERPA compliant. This involves, among other measures, utilizing a fully managed firewall, an intrusion prevention system, web application firewall, IP reputation filtering, vulnerability scans, anti-virus protection, two-factor authentication via VPN for admin access and a log management system. All data is encrypted on the drive while at-rest and all data is also encrypted during all communications between client and server (in-transit). Anderson Software has also dedicated additionally encrypted field at the database level where highly secure data may be placed for an extra layer of protection.

In order for the product to be trusted and respected, Anderson Software must maintain complete integrity of the system and protection of the concept of public reporting in general without placing the reporting party at risk. Anderson Software has performed this very task for the past 19 years.

Law enforcement agencies and schools rely on Anderson's experience and knowledge in this area to provide the safest and most secure system of this type. Anderson takes security very seriously and its track record of no breaches in our history speaks volumes. Anderson Software continues to employ industry best-practices to hopefully keep the record clean.