



BE EXTRAORDINARY  
*in your business*

The top half of the page features a large, circular frame with a thick, textured yellow border. Inside the frame, three business professionals—a man with glasses on the left, a woman in the center leaning over a desk, and a man on the right—are engaged in a collaborative meeting, looking at documents and pointing at them. The background is dark and slightly blurred, suggesting an office environment.

# PARTNER GUIDE

A decorative yellow brushstroke circle, similar in style to the main frame, is positioned to the right of the "PARTNER GUIDE" text.

Realty ONE Group, Inc. is committed to providing services that enhance the careers of its business professionals. The information and figures presented in this document are illustrative and intended for informational purposes. Figures, offerings, and services are not exact, vary by location, and subject to change. This is not a solicitation intended for anyone under contractual obligation. Each office is independently owned and operated. ©2020 Realty ONE Group, Inc.



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*everything you need*  
AT **ONE** LOW COST

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# Branding Site

Realty ONE Group Logos, Typography and Graphics

## ABOUT

Introducing the Realty ONE Group Branding Site, your designated website for all available branding and marketing assets.

Download high quality images that capture the Realty ONE Group style and Coolture.

Find everything you need to create and customize your marketing campaigns with a variety of formatting options.

Quickly share pre-made marketing campaigns and videos with interested clients or on your social media accounts.

## HOW TO ACCESS

Access your account via the tile on the OneLogin Dashboard

## SUPPORT INFO

Hours 24/7 Online Chat

Email : [helpdesk@realtyonegroup.com](mailto:helpdesk@realtyonegroup.com)

Phone : (623) 404-0110

## PRICING

100% FREE for being part of the Realty ONE Group family!





# CINC

CRM, Agent Websites and Lead Routing

## ABOUT

Introducing CINC, Realty ONE Group's preferred CRM solution.

Easily sync existing contacts from Google and Office 365 using the Exchange Sync capabilities.

Benefit from complex Lead Routing from outside sources and SMS.

Utilize the Web Builder feature to quickly make updates to your consumer website with a direct connection to the MLS.

Create marketing flyers for any listings on the market.

And see exactly how marketing campaigns and your consumer website are performing via built-in analytics on the platform.

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# HomeKeepr

Home Maintenance App and Service Pro Network

## ABOUT

Introducing HomeKeepr, your custom service pros network to share with clients.

Agents use HomeKeepr to unlock the power of their network by connecting clients with their most trusted home service professionals relationships - everyone from landscapers to lenders.

Your clients will also use HomeKeepr to store appliance manuals, receive home maintenance tips, and track expenses – all in one place.

HomeKeepr also keeps you in touch with your clients long after a transaction through custom-branded blog posts and valuable home maintenance tips.

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# ListHub

Global Listing Syndication

## ABOUT

Introducing ListHub, Realty ONE Group's preferred listing syndication provider.

Broad online exposure for your listings makes online marketing effortless. Safely distribute your listings to more than 90 national real estate websites and to an extended network of over 750 additional sites.

ListHub works with publishers who agree to specific terms that ensure your listing content is used for consumer display only, keeping your listings safe from misuse, and keeping you in control of your data.

Win more listings with real syndication data and demonstrate to potential clients your ability to reach all types of buyers both locally and internationally.

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# MoveEasy

Personalized Moving and Home Concierge

## ABOUT

Introducing MoveEasy, an all-in-one moving and home maintenance platform to share with clients when closing a deal to stay top of mind post-transaction.

Demonstrate professionalism by helping connect clients with moving services, changing mailing address and setting up utilities all in one place!

Moving is stressful enough, delight clients with MoveEasy's automated post-transaction services and be sure to always leave a lasting impression.

Clients can now ask their home Alexa device to search for your recommended home pros for added convenience!

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# New Home Source Pro

New Construction Home Resource

## ABOUT

Introducing NewHomeSource Pro, aggregator of new home constructions across the United States.

Help clients search for and close on new homes before they are marketed publicly on the MLS.

With inventory in today's market increasingly shrinking; wow your clients by gaining them exclusive access to upcoming listings and guide them through the sometimes confusing and elongated process of closing with contractors directly.

NewHomeSource Pro provides additional training and marketing for these purposes as well.

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# ONE App - SmarterAgent

Personalized Mobile Home Search App

## ABOUT

Introducing the ONE App powered by SmarterAgent.

Designed to grow sales, unlock value in your network and build your brand in the eye of the consumer.

Backed by data, your clients and prospects can see all MLS listings accurate and up to date. Access to analytics on your client activity dashboard, enables you to tailor your communication with clients and close more deals!

Gain quality leads and referrals by sharing your customized app on social media platforms, in your email signature or with your unique url code.

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# ONE Design

Online Print Shop

## ABOUT

Introducing ONE Design, your go-to print marketing resource.

Order high quality marketing collateral for all business needs on a single seamless platform.

ONE Design is connected directly to zONE and your MLS for your convenience. Easily create listing announcements in just a few clicks.

Our in-house marketing team has designed beautiful marketing pieces to catch your client's attention and show off your professional flair for all occasions.

Quality print material can be shipped directly to you, your office location, or even send direct mailers to your entire neighborhood all from a desktop or mobile device!

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# ONE Marketplace

Exclusive E-Marketplace

## ABOUT

Introducing ONE Marketplace, a trusted destination for Realty ONE Group sales professionals to discover, shop, and connect with partners.

Our in-house research team did all the heavy lifting: vetting and negotiating exclusive deals just for you!

Have peace of mind when shopping for business tools and products, knowing that you are working with the best providers in the industry at corporate level pricing.

Excel your business with powerful marketing tools and luxury client services with just a few clicks of a button.

All services are custom to your business needs as a Realty ONE Group professional and branding is always guaranteed to wow!

## HOW TO ACCESS

Access your account via the tile on the OneLogin Dashboard or at [www.realtyonegroup.market](http://www.realtyonegroup.market)

## SUPPORT INFO

Hours : 24/7 Online Chat

Email : [helpdesk@realtyonegroup.com](mailto:helpdesk@realtyonegroup.com)

Phone : (623) 404-0110

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# ONE Shop

Realty ONE Group Accessories, Apparel and Swag

## ABOUT

Introducing ONE Shop, your online shopping place for Realty ONE Group brand essentials. Find all kinds of branded Realty ONE Group swag to sport around town or gift to clients and real estate professionals in your network.

Look like a ROGstar at all times, with timeless and eye catching items like fun gold and black dress socks or Yeti tumblers with our custom Realty ONE Group logo on the front.

All products sold on the ONE Shop are customized and thoughtfully designed by our in-house marketing team. New releases can always be found on the ONE Shop first.

Show off and share the Realty ONE Group Coolture through items exclusively available on the ONE Shop.

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# ONE Support & ONE Resource Guide

Agent and Broker Support

## ABOUT

Introducing ONE Support, Realty ONE Group's dedicated support team.

Submit a support ticket through helpdesk or search through the ONE Resource Guide to find helpful articles and video tutorials any time of day or night.

ONE Support works hard to help real estate professionals troubleshoot technology issues and is your go-to resource for anything under the Realty ONE Group umbrella.

Schedule additional trainings and webinars to learn in depth about all of our proprietary systems and product offerings.

Getting help in your business has never been easier because your success is our success!

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# ONE.U

## Learning Management System

### ABOUT

Introducing ONE.U, Realty ONE Group's exclusive online training resource.

Available 24/7 to agents wanting to freshen up on their sales skills, learn proven strategies in client acquisition and identify key areas of improvement.

Download prospecting scripts and subscribe to development paths tailored to your exact learning needs.

Learn from the best through Realty ONE Group's partnerships with top producers in the industry like Debbie De Grote, Katie Lance and Mark Pessin.

Track progress and earn business certifications within the platform to help gain credibility in front of clients and add to your online profiles.

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# OneLogin

Secure Single Sign-On

## ABOUT

Introducing OneLogin, Realty ONE Group's secure Single Sign-On solution.

Easily log into all company applications and partnered business products with a single login credential.

Benefit from having all business tools and services in one place on the OneLogin Dashboard.

Work within multiple applications seamlessly without having to remember several different logins or re-input the same information over and over again.

Streamline workflows and get more done with the peace of mind that your information is protected behind OneLogin's secure platform.

## HOW TO ACCESS

Access your account via [realtyonegroup.onelogin.com](https://realtyonegroup.onelogin.com)

## SUPPORT INFO

Hours : 24/7 Online Chat

Email : [helpdesk@realtyonegroup.com](mailto:helpdesk@realtyonegroup.com)

Phone : (623) 404-0110

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# PerkSpot

## Employee Discount Program

### ABOUT

Introducing PerkSpot, your weekly savings on top brands and services just for being part of our ONE Family!

With over 25 different categories of perks, find exclusive discounts on just about any product or service you might be shopping for. Your favorite brands and more have special discounts negotiated just for you through PerkSpot.

Absolutely free to sign up to receive discounts weekly via email and only choose perks that fit your needs.

Easily locate deals in your area by accessing the map feature from your PerkSpot dashboard.

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# Rate My Agent

Client Reviews Management Platform

## ABOUT

Introducing Rate My Agent; a client reviews aggregator, distributor and management platform.

Easily request reviews from past clients, find existing reviews about you online and share the best ones with prospective clients within minutes!

All agents receive a personalized reviews web page including your zONE headshot and Realty ONE Group branding to share with new clients.

Benefit from seamless Google My Business and FaceBook Ads integrations to successfully promote your services to interested parties in your area.

With Realty ONE Group all agents receive a FREE reviews web page plus access to the Ads Creator; a \$120 annual value!

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# RealScout

Collaborative Home Search Platform

## ABOUT

Introducing RealScout, a private and fully branded search platform designed to bring client and agent closer during the home search process.

RealScout prioritizes homes based on the client's Feature Preferences, such as hardwood floors or being near desired amenities.

Clients can compare up to three homes side-by-side and room-by-room to focus on the details they care about most.

Get real-time insights into your client's preferences and behaviors so you are always one step ahead. Clients are always prompted to contact you as the agent when interesting in viewing a listing.

RealScout's Market360 reports identify buyers who match your listings and enables you to instantly contact agents with those quality buyers.

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# SkySlope

Digital Transaction Management Platform

## ABOUT

Introducing SkySlope, the industry standard for digital transaction management.

Review files quickly and easily via customized checklists and save time by having the entire transaction in one place rather than having to go between multiple applications.

Every action is logged so you are always 100% in compliance.

And enjoy the benefit of hands on training and 24/7 support so you can be on top of your game no matter what!

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# Videolicious

Powerful Video Creation App

## ABOUT

Introducing Videolicious, your digital marketing mobile app.

Create branded, high quality videos in seconds with automatic video editing.

Teleprompter scripts, logos, watermarks and music are automatically added to your videos.

Videos can be easily shared on popular social media platforms, as well as direct text and email.

Track views and client engagement. Get notified to time the perfect follow up to keep top of mind.

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