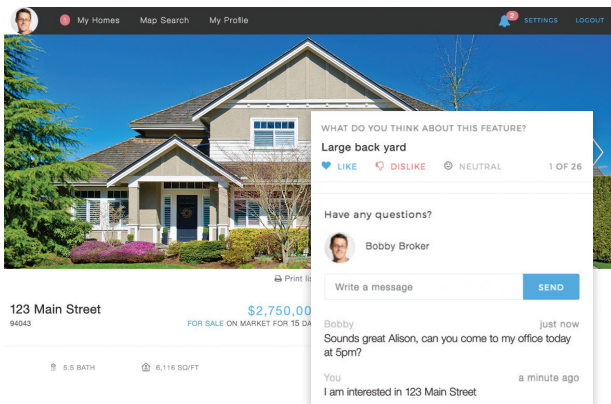


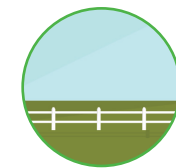
# BEST AGENT BRANDED SEARCH IN REAL ESTATE



## Buyers and Agents Love Our Collaborative Search Experience

- Our industry-best consumer search experience keeps you and your clients connected throughout the search process
- Know when your clients change their minds about preferences, location or price
- Benefit from automated property alerts with 15x engagement\* rate

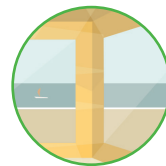
\*Based on 2016 MailChimp email benchmarks for the real estate industry



Large Backyard



Luxury Bathtub



Natural Light



Stainless Steel Appliances

## Know Which Buyers Care About Your Listings' Unique Features

- Only RealScout knows which specific features each homebuyer is searching for
- Search options like “near Whole Foods” and “open floor plans” delight your clients
- Listings are updated every 30 minutes, straight from your MLS. Fast and accurate

Ask your Broker to activate a RealScout account for you today!

# WIN MORE LISTINGS. CLOSE MORE DEALS.

The industry's most powerful closing tool for buyer and listing agents.

## Unique Buyer Data For Your Listings

RealScout shows buyers who match your listings and enables you to contact agents with quality buyers with just one click.

### No "Lookie-Loos." Only Serious Buyers.

Buyers on RealScout are always working with an agent and are highly active and specific in their search.

123 Main Street PALO ALTO, CA 94306 #ML123456789 What if price was lower? **\$999,999**

FOR SALE  
LISTED DECEMBER 1, 2016

CONTACT 0 AGENTS

Filter by Status: ●●○

<input type="checkbox"/>	Agent	Buyer	Status	Message Status
<input type="checkbox"/>	John Doe	K K	● Matched	Opened 01/03/2017
<input type="checkbox"/>	John Doe	T H	● Matched	Opened 01/03/2017
<input type="checkbox"/>	John Doe	R X	● Viewed 1/4/2017	Sent Last Thursday at 8:00 AM
<input type="checkbox"/>	John Doe	C W	● Matched	Opened 01/03/2017
<input type="checkbox"/>	John Doe	L C	● Matched	Sent 01/03/2017
<input type="checkbox"/>	John Doe	A M	● Viewed 1/4/2017	Opened 01/03/2017
<input type="checkbox"/>	John Doe	E P	● Matched	Sent 01/03/2017
<input type="checkbox"/>	John Doe	Y C	● Matched	Sent 01/03/2017

**Overview**

- 15 of 63 potential buyers have viewed this listing.
- 31 of 41 agents have opened your email.
- There are still 2 agents you can email.
- Email me updates about listing activity

## We Get You From "Just Listed" to "Sold" Faster



Get offers faster



Show sellers you do more



Gain market intelligence

Ask your Broker to activate a RealScout account for you today!