

Campus Branding Guide

Introduction

Welcome to the Branding Guide for your campus scene. This helpful guide will show you image panels and web board locations as well as their dimensions so you can design your campus with ease! We recommend walking through the campus before design work begins. This will help one understand how to best design for various rooms and scenes.

Image Panels

Throughout all the rooms on Campus, there are Image Panels. Image Panels are areas where you can upload a custom image file from your computer to be displayed in a predetermined spot.

Upload file types: Single graphic image files only: *.png, *.jpg, *.jpeg, *.bmp (images can be transparent)

Max Upload Size: 2MB

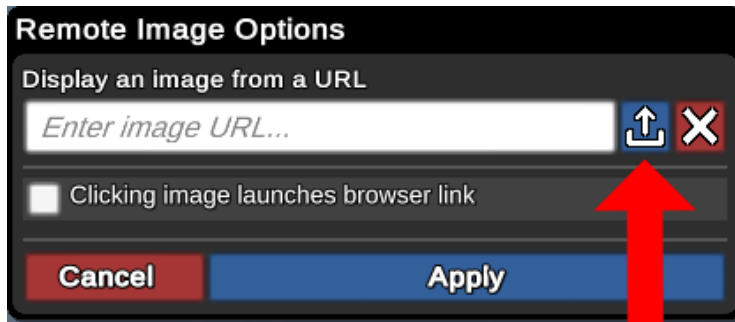
The image can not have a resolution larger than 1500px x 1500px and cannot exceed 2MB in file size.

Images can be hyperlinked with website links so that when users click on them it will launch a custom URL in their external browser.

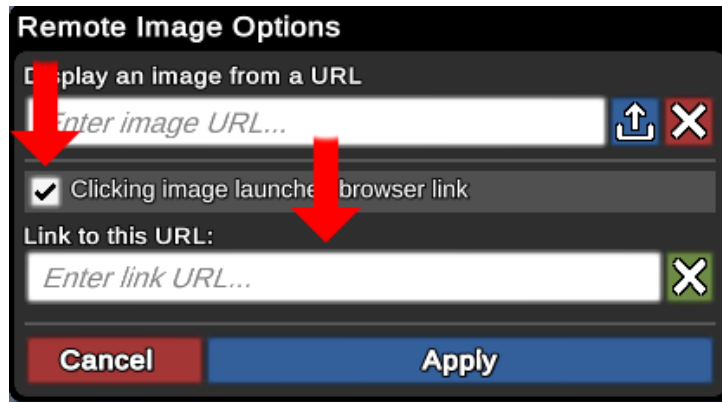
Using an Image Panel

Right-click the image panel you would like to edit. This will open the Image Upload window.

Select the Image Upload button to the left of the red 'X' button. This will open a file browser on your computer.



Select the image you would like to upload and then click “Open”.



Select the “Clicking image launches browser link” checkbox to open a blank field in the lower half of the Image Upload window where you can enter the URL of any website you would like to link to the image.



Click “Apply” to finish.

Web Boards

Unlike the static image panels, web boards found throughout the campus can be used in a more dynamic way. Each web board can be used to browse the internet, play videos, advance slides, and they can even be used to share your screen or webcam.

The location of a web board and intended use will help determine the format of the content. For example, a welcome video with ambient music in the welcome area is a crowd pleaser.

Web board details

Upload file types: Single graphic image files: .bmp, .gif, .jpg,

Upload multi-page file types: pdf or .ppt

Video file types: WebM format 1080P, or .MP4

Default max upload size: varies by campus

Web browser: URL

Additional features: Screenshare, Webcam

Additional notes

- Transparency is not preserved on a web board
- MP4s will be converted to WebM on the back end, which may cause the file size to increase and possibly exceed the default max upload limit
- Permissions will need to be adjusted if users need to interact with the web board
- Place this browser size tool "<http://howbigismybrowser.com>" URL on the web board to see its precise dimensions.



Table of Contents

Welcome Center	5
Central Lounge	7
Amphitheater	7
Main Hall	8
The Gallery	11
East Lounge	15
Conference Hall	16
Auditorium	17
South Offices	18
North Offices	20
West Lounge	22
The Tower	23
Beach	24
Campsite and Mountain	25

Welcome Center



Web Boards			
Area	Web Board ID	Dimensions	Image
Welcome Center	110	820 x 484	Link
	111	820 x 484	Link
	8	1200 x 708	Link
	102	1200 x 799	Link
	100	1200 x 799	Link
	103	1200 x 799	Link
	101	1200 x 799	Link
	105	1200 x 799	Link
	104	1200 x 799	Link

Image Panels				
Area	Image Name	Qty	Dimensions	Image
Welcome Center	Welcome Area Left Two vertically stacked image panels	2	1280 x 755	Link
	Welcome Area Right Two vertically stacked image panels	2	1280 x 755	Link
	Welcome Area Left Large Image Panel Only available when private volume is enabled	1	1280 x 755	Link
	Welcome Area Right Large Image Panel Right Only available when private volume is enabled	1	1280 x 755	Link
	Welcome Area Flags Optional Configuration: Campus Configurable Flags Pavilion 1 to 34 flags	34	900 x 600	Link
	Info Center Cluster	6	1280 x 755	Link
	Info Center Exit Image	1	1280 x 755	Link
	Info Center Booth Image Panels	6	1280 x 755	Link
	Light Pole Banner	2	129 x 256	Link

Central Lounge



Web Boards			
Area	Web Board ID	Dimensions	Image
Central Lounge	107	1200 x 675	Link

Image Panels				
Area	Image Name	Qty	Dimensions	Image
Central Lounge	Central Lounge Inside North	2	1024 x 768	Link

Amphitheater



Web Boards			
Area	Web Board ID	Dimensions	Image
Amphitheater	3	1200 x 674	Link

Image Panels				
Area	Image Name	Qty	Dimensions	Image
Amphitheater	Light Pole Banner West	2	129 x 256	Link
	Light Pole Banner East	2	129 x 256	Link
	Light Pole Banner North-East	2	129 x 256	Link
	Back of Amphitheater	1	1024 x 768	Link

Main Hall



Web Boards				
Area		Web Board ID	Dimensions	Image
Main Hall	First Floor	80	900 x 508	Link
		10	900 x 506	Link
		212	900 x 506	Link
		12	900 x 506	Link
		6	900 x 506	Link
		14	900 x 506	Link
		9	900 x 506	Link
		15	900 x 506	Link
		11	900 x 506	Link
	Second Floor	16	900 x 506	Link
		13	900 x 506	Link
		17	900 x 506	Link
		23	900 x 506	Link
		24	900 x 506	Link
		25	900 x 506	Link
		26	900 x 506	Link
		27	900 x 506	Link
	Third Floor	28	900 x 506	Link
		29	900 x 506	Link
		18	900 x 506	Link
		31	900 x 506	Link
		32	900 x 506	Link
		33	900 x 506	Link
		34	900 x 506	Link
		35	900 x 506	Link

Image Panels					
Area		Image Name	Qty	Dimensions	Image
Main Hall	First Floor	Light Pole Banner West	2	129 x 256	Link
		Light Pole Banner East	2	129 x 256	Link
		Behind Ticketing Desk	1	900 x 508	Link
		Main Hall Inside West	2	1024 x 768	Link
		Main Hall South	3	1024 x 768	Link
		Office 1 Back	1	900 x 506	Link
		Office 2 Back	1	900 x 506	Link
		Office 3 Back	1	900 x 506	Link
		Office 4 Back	1	900 x 506	Link
	2nd Floor	Main Hall Inside West 2nd floor	1	1024 x 768	Link
		Main Hall South 2nd floor	2	1024 x 768	Link
		2nd Floor Office 1 Back	1	900 x 506	Link
		2nd Floor Office 2 Back	1	900 x 506	Link
		2nd Floor Office 3 Back	1	900 x 506	Link
		2nd Floor Office 4 Back	1	900 x 506	Link
	3rd Floor	Main Hall Inside West 3rd Floor	1	1024 x 768	Link
		Main Hall South 3rd Floor	2	1024 x 768	Link
		3rd Floor Office 1 Back	1	900 x 506	Link
		3rd Floor Office 2 Back	1	900 x 506	Link
		3rd Floor Office 3 Back	1	900 x 506	Link
		3rd Floor Office 4 Back	1	900 x 506	Link

The Gallery



Web Boards				
Area		Web Board ID	Dimensions	Image
The Gallery	Gallery West Hall Setting 1	1001	900 x 594	Link
		1002	900 x 594	Link
		1003	900 x 570	Link
		1004	900 x 570	Link
		1005	900 x 570	Link
	Gallery West Hall Setting 2	112	1200 x 799	Link
		113	1200 x 799	Link
		114	1200 x 799	Link
		115	1200 x 799	Link
		116	1200 x 799	Link
		117	1200 x 799	Link
		118	1200 x 799	Link
		119	1200 x 799	Link
		120	1200 x 799	Link
		121	1200 x 799	Link
		122	1200 x 799	Link
		123	1200 x 799	Link
		130	1200 x 799	Link

		131	1200 x 799	Link		
		132	1200 x 799	Link		
		133	1200 x 799	Link		
		134	1200 x 799	Link		
		135	1200 x 799	Link		
		136	1200 x 799	Link		
		137	1200 x 799	Link		
		138	1200 x 799	Link		
		139	1200 x 799	Link		
		140	1200 x 799	Link		
		141	1200 x 799	Link		
		142	1200 x 799	Link		
		143	1200 x 799	Link		
		144	1200 x 799	Link		
		145	1200 x 799	Link		
		146	1200 x 799	Link		
		147	1200 x 799	Link		
			Gallery West Hall Setting 3	7	1200 x 675	Link
			Gallery East Hall Setting 2	56	1200 x 799	Link
				57	1200 x 799	Link
	58	1200 x 799		Link		
	59	1200 x 799		Link		
	60	1200 x 799		Link		
	61	1200 x 799		Link		
	62	1200 x 799		Link		
	63	1200 x 799		Link		
		64	1200 x 799	Link		

		65	1200 x 799	Link	
		66	1200 x 799	Link	
		67	1200 x 799	Link	
		68	1200 x 799	Link	
		69	1200 x 799	Link	
		70	1200 x 799	Link	
		71	1200 x 799	Link	
		72	1200 x 799	Link	
		73	1200 x 799	Link	
		74	1200 x 799	Link	
		75	1200 x 799	Link	
		76	1200 x 799	Link	
		77	1200 x 799	Link	
		78	1200 x 799	Link	
		79	1200 x 799	Link	
		Gallery East Hall Setting 3	5	1200 x 675	Link
		Boardroom	108	1200 x 675	Link

Image Panels				
Area	Image Name	Qty	Dimensions	Image
The Gallery	Entrance Sign	1	1280 x 720	Link
	East Entrance Sign	1	1280 x 720	Link
	Gallery West Hall Entrance Left	4	1024 x 768	Link
	Eastern Entrance Right Wall	4	1024 x 768	Link
	Mappable Door 1 Right Wall	1	1024 x 768	Link
	Northern Deck Deck	2	1024 x 768	Link

The Gallery	Gallery West Hall Setting 1	Gallery West Hall Setting 1 Wall North	1	1200 x 981	Link
		Gallery West Hall Setting 1 Art Layout	33	900 x 594	Link
	Gallery West Hall Setting 2	Gallery West Hall Setting 2 Wall North	1	1200 x 981	Link
		Gallery West Hall Setting 2 Board Banner	30	900 x 300	Link
	Gallery East Hall Setting 1	Gallery East Hall Setting 1 Wall North	3	1024 x 768	Link
		Gallery East Hall Setting 1 Art Layout	26	900 x 594	Link
	Gallery East Hall Setting 2	Gallery East Hall Setting 2 Wall North	3	1024 x 768	Link
		Gallery East Hall Setting 2 Board Banner	24	900 x 300	Link
	Gallery East Hall Setting 3	Gallery East Hall Setting 1 Wall North	3	1024 x 768	Link
	Boardroom	Gallery Boardroom Northern Wall	1	1024 x 768	Link

East Lounge



Web Boards			
Area	Web Board ID	Dimensions	Image
East Lounge	106	900 x 506	Link

Image Panels				
Area	Image Name	Qty	Dimensions	Image
East Lounge	Eastern Wall inside Lounge	2	1024 x 768	Link

Conference Hall



Web Boards			
Area	Web Board ID	Dimensions	Image
Conference Hall	4	900 x 506	Link

Image Panels				
Area	Image Name	Qty	Dimensions	Image
Conference Hall	Behind Front Desk	1	900 x 506	Link
	Between Conference Hall Doors	1	1024 x 768	Link
	Eastern Entrance Right Wall	2	900 x 900	Link
	Eastern Entrance Outer Right Wall	2	1024 x 768	Link
	Inner Northwestern Wall	2	1024 x 768	Link
	Outside Northern Cluster 1	2	1024 x 768	Link
	Outside Northern Cluster 2	2	1024 x 768	Link

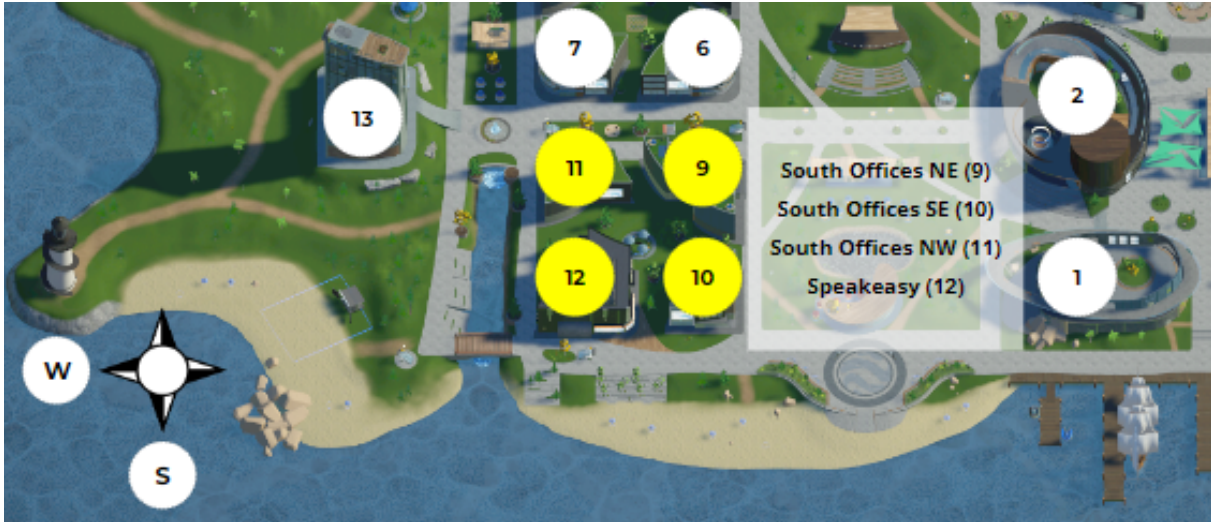
Auditorium



Web Boards				
Area		Web Board ID	Dimensions	Image
Auditorium	Lobby	0	1200 x 675	Link
	Roof	1	1200 x 675	Link

Image Panels				
Area	Image Name	Qty	Dimensions	Image
Auditorium	Upstairs Northeastern Cluster	6	1200 x 768	Link
	Upstairs Southeastern Cluster	6	1200 x 768	Link

South Offices



Web Boards				
Area		Web Board ID	Dimensions	Image
South Offices	South Offices SE	41	1200 x 677	Link
	South Offices NE	44	1200 x 677	Link
	South Offices NW	43	1200 x 677	Link
	Speakeasy	19	900 x 508	Link
	Central Square	109	1200 x 708	Link
	Walkway Pod	48	900 x 506	Link

Image Panels				
Area	Image Name	Qty	Dimensions	Image
South Offices	South Offices SE Upper East	1	1024 x 768	Link
	South Offices SE Storefront East	1	1204 x 205	Link
	South Offices SE Upper South	1	1024 x 768	Link

	South Offices SE Storefront South	1	1204 x 205	Link
	South Offices SE Lobby	2	1024 x 768	Link
	South Offices SE West	1	1024 x 768	Link
	South Offices NE Upper North	1	1024 x 768	Link
	South Offices NE Storefront North 1	1	1204 x 205	Link
	South Offices NE Storefront North 2	1	1204 x 205	Link
	South Offices NE Upper East	1	1024 x 768	Link
	South Offices NE Storefront East 1	1	1204 x 205	Link
	South Offices NE Storefront East 2	1	1204 x 205	Link
	South Offices NE Lobby	2	1024 x 768	Link
	South Offices NW Upper West	1	1024 x 768	Link
	South Offices NW Storefront West	1	1204 x 205	Link
	South Offices NW Upper North	1	1024 x 768	Link
	South Offices NW Storefront North	1	1204 x 205	Link
	South Offices NW South	2	1024 x 768	Link
	South Offices NW South	1	1024 x 768	Link
	Speakeasy Marque Center	1	512 x 290	Link
	Speakeasy Marque South	1	1204 x 205	Link
	Speakeasy Marque East	1	1204 x 205	Link
	Speakeasy Upper East	1	1024 x 768	Link
Speakeasy Back Exit Upper West	1	1024 x 768	Link	

	Speakeasy Marque West	1	1204 x 205	Link
	Speakeasy Poster	2	1024 x 768	Link
	Back of Walkway Pod	1	900 x 506	Link

North Offices



Web Boards				
Area		Web Board ID	Dimensions	Image
North Offices	North Offices SE	50	1200 x 677	Link
	North Offices NE	45	1200 x 677	Link
	North Offices NW	46	1200 x 677	Link
	North Offices SW	47	1200 x 677	Link

Image Panels				
Area	Image Name	Qty	Dimensions	Image
North Offices	North Office SE Upper East	1	1024 x 768	Link
	North Offices SE Storefront East	1	1204 x 205	Link
	North Offices SE Upper South	1	1024 x 768	Link
	North Offices SE Storefront South 1	1	1204 x 205	Link
	North Offices SE Storefront South 2	1	1204 x 205	Link
	North Offices SE	2	1024 x 768	Link
	North Offices SE North	1	1024 x 768	Link
	North Offices NE Upper North	1	1024 x 768	Link
	North Offices NE Storefront North 1	1	1204 x 205	Link
	North Offices NE Storefront North 2	1	1204 x 205	Link
	North Offices NE Upper East	1	1024 x 768	Link
	North Offices NE Storefront East 1	1	1204 x 205	Link
	North Offices NE Storefront East 2	1	1204 x 205	Link
	North Offices NE	2	1024 x 768	Link
	North Offices NW Upper West	1	1024 x 768	Link
	North Offices NW Storefront West 1	1	1204 x 205	Link
	North Offices NW Storefront West 2	1	1204 x 205	Link
	North Offices NW Upper North	1	1024 x 768	Link
	North Offices NW Storefront North	1	1204 x 205	Link
	North Offices NW	2	1024 x 768	Link
North Offices NW Upper East	1	1024 x 768	Link	

	North Offices SW Upper South	1	1024 x 768	Link
	North Offices SW Storefront South	1	1204 x 205	Link
	North Offices SW Upper West	1	1024 x 768	Link
	North Offices SW Storefront West	1	1204 x 205	Link
	North Offices SW Building	2	1024 x 768	Link
	North Offices SW Building North	1	1024 x 768	Link

West Lounge



Web Boards			
Area	Web Board ID	Dimensions	Image
West Lounge	98	900 x 506	Link

Image Panels				
Area	Image Name	Qty	Dimensions	Image
West Lounge	North Wall inside Lounge	2	1024 x 768	Link

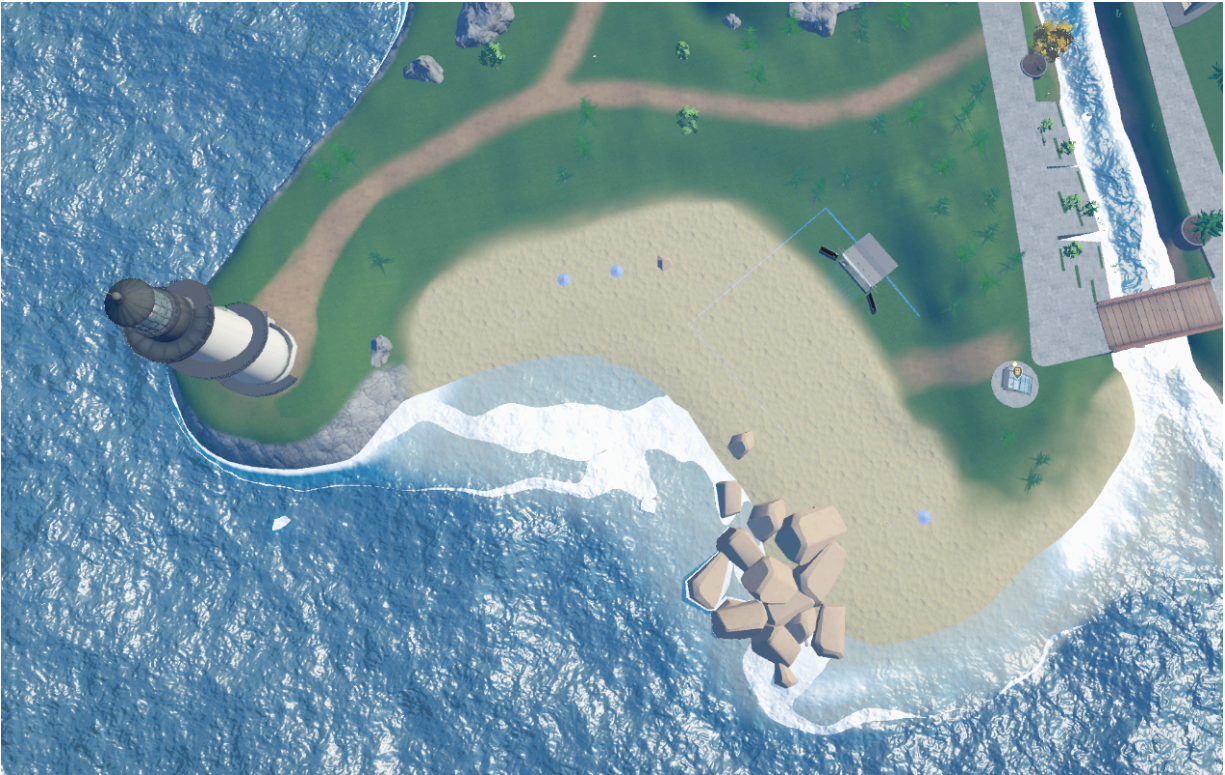
The Tower



Web Boards				
Area		Web Board ID	Dimensions	Image
The Tower	Lobby	49	900 x 508	Link
	Roof	81	900 x 507	Link

Image Panels					
Area		Image Name	Qty	Dimensions	Image
The Tower	Outside	Light Pole Banner West	2	129 x 256	Link
	Lobby	Tower Lobby Western Wall	1	1024 x 768	Link
		Tower Lobby Desk	1	1204 x 205	Link
	Roof	Top of the Tower Lobby Eastern Wall	2	1024 x 768	Link

Beach



Web Boards			
Area	Web Board ID	Dimensions	Image
Beach	38	1200 x 732	Link
	39	1200 x 732	Link
	40	1200 x 732	Link

Image Panels				
Area	Image Name	Qty	Dimensions	Image
Beach	DJ Booth	1	1024 x 768	Link
	Beach Stage Banner	1	1204 x 205	Link

Campsite and Mountain



Web Boards			
Area	Web Board ID	Dimensions	Image
Campsite	99	900 x 506	Link
	82	900 x 505	Link

Image Panels				
Area	Image Name	Qty	Dimensions	Image
Mountain	Flag at the Top of the Mountain	1	1024 x 768	Link