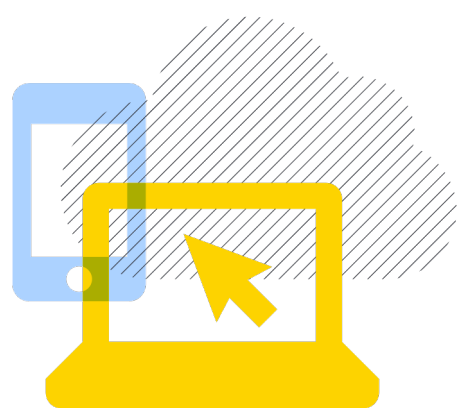


What is Pure?

Pure is the world's leading Research Information Management System, helping universities and research institutions improve their performance with up-to-date data and analytics.

As a versatile, interoperable software solution, Pure can be configured to meet the growing requirements of your institution.

Pure's industry-proven data model unearths multifaceted insights about the overall research lifecycle, supporting both fact-based decision making and industrial-strength expertise discovery.



Capture data across the world of research

Pure combines your institution's internal databases—such as your HR, student administration, finance and award management systems—along with external data sources such as [Scopus](#), [Web of Science](#), [Mendeley](#), [Embase](#), [PubMed](#), [arXiv](#) and [WorldCat®](#), plus any legacy data, into a single reliable system. Through workflows that ensure quality and completeness, Pure captures and centrally stores a vast range of research information and relationship, including data that may not have been collected previously.

System administrators can monitor research performance via a broad range of indicators, use Pure's dashboards and reporting tools for overviews and drill-downs, to make forecasts, and to benchmark against world citation averages and other factors.

All this makes Pure a tool not only for strategic managers and research support offices, but for researchers, PIs, and departmental managers, as well.

