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DISPLAY RACK & DISPLAY SETS SPECIAL PROGRAM

Purpose: Rasmussen has created two new Pewter and Black Display Racks and desires dealers to place them in their showrooms with displays of Rasmussen Gas Logs™, Chillbuster™ Gas Log Heaters and Alterna™ Contemporary Gas Fires (FireBalls, FireShapes and FireStones).

Display Rack Credit: Rasmussen will issue a credit memo to the direct Rasmussen customer (distributor or dealer who purchases directly from Rasmussen) within 30 days of submission of the Display Rack Claim Form:

- 1) For **50%** of the cost of the Rack; and
- 2) For **50%** of the cost of the display sets paid to Rasmussen (list price less standard discount) for qualified displays.



Credit Restriction:

- 1) No credit for accessory safety controls (e.g. RMC1E). Any set that comes standard with a safety control (e.g. Chillbuster or ALTERNA VF) will receive credit as if it were equipped with Manual Control (ME), regardless of what is on display.
- 2) No credit for Shipping Cost.

Claim Form Requirements:

- 1) One Claim Form Per Rack
- 2) Identify Rack type: RACK-3 (ALTERNA) or RACK-4 (RASMUSSEN).
- 3) Identify Sets by model numbers: Log/Shape and Burner.
- 4) Provide clear photo of filled rack

with shop owner or key employee in photo. Identify the person by name and title.



Number of Display Racks Allowed Per Dealer Under This Program: Four per location

Limited time offer!



Display Rack & Display Sets Claim Form

Claim Made By (Credit Memo to be issued to):

Distributor/Dealer Name: _____

Address _____

City/State/Zip _____

Phone Number _____ Contact _____

Email address _____

Dealer Displaying Rack and Product:

Dealer Name: _____

Address _____

City/State/Zip _____

Phone Number _____ Contact _____

Email address _____

Items Displayed for Credit

Rack Item Number: _____ RACK-3 (ALTERNA) _____ RACK-4 (RASMUSSEN)

	Item Number	To Be Completed by Rasmussen	
		List Price	Multiplier
Set #1 – Logs/Shapes			
Set #1 – Burner			
Set #2 – Logs/Shapes			
Set #2 – Burner			
Set #3 – Logs/Shapes			
Set #3 – Burner			
		Total Credit	\$
		Credit Memo #	

Name and Title of Person in Photo: _____

Please attach a photograph of the Display Rack with Rasmussen Product which includes the shop owner or key employee.