



12028 E. Philadelphia St.  
 (562) 696-8718  
 info@rasmussen.biz

Whittier, CA 90601 U.S.A.  
 FAX: (562) 698-3510  
 www.rasmussen.biz

**BURNING DISPLAY POLICY AND CLAIM FORM**

**A BURNING DISPLAY WILL SELL THREE TO FIVE TIMES AS MANY GAS LOG SETS AS A COLD, STATIC DISPLAY.** Customers want to see, feel and experience the benefits of a gas log set before they part with several hundred of their hard earned dollars. To this end, Rasmussen wishes to encourage dealers to display our gas log sets burning and will participate in the cost of the gas log set.

**Burning Display Credit:** Rasmussen will issue a credit memo to the distributor for **50%** of the cost of the gas log set paid to Rasmussen (list price less discount) for qualified burning displays.

**Number of Burning Displays:** Limit **two** per dealer under this policy. Additional burning displays may be claimed against our Cooperative Advertising Allowance Program.

**Length of Display: Two (2) Years.** Rasmussen encourages replacing burning displays every two years.

---



---

(Please submit one claim form with photograph for each burning display)

**Dealer Name** \_\_\_\_\_

**Address** \_\_\_\_\_

**City/State/Zip** \_\_\_\_\_

**Phone Number** \_\_\_\_\_ **Contact** \_\_\_\_\_

<p><b>Model(s) Displayed</b> _____</p> <p><b>Serial Number</b> _____</p> <p><b>Installation Date</b> _____</p> <p><b>Submitted by (Distributor):</b> _____</p>	<p><b><u>Office Use Only</u></b></p> <p><b>List:</b></p> <p><b>Less Disc:</b></p> <p><b>Less 50%:</b></p> <p><b>Credit Memo Amount:</b></p>	<p><b>Please attach a photograph of the burning display here.</b></p>
--	---	---