



28D2700

The Creative Life



28" LED TV

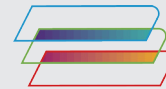


Enjoy premium picture quality and tremendous value in a sophisticated design, perfect for bringing entertainment to any room in the house. This flat screen LED HDTV features high definition resolution for excellent color and contrast. Direct LED backlighting delivers darker blacks and luminous brightness, while maintaining superior energy efficiency.

The slim frame design and quad pedestal stand lend a premium look while the two HDMI® inputs allow you to connect your favorite devices. The USB port enables you to connect a digital camera or other USB device to display photos or play music. Dolby Digital processing allows immersive sound in a compact design.



Direct LED
Placement of LEDs directly behind the screen in conjunction with video processing algorithms provide consistent lighting and low energy consumption.



True Color
TCL True Color provides the latest generation dimensional sorting and color processing. Advanced proprietary color enhancing technology broadens your TV's color spectrum through manipulation of the video stream to intensify the color patterns and deliver true, natural color.



Slim Bezel
Enjoy more of the picture and fit the TV into smaller spaces with the elegant slim frame industrial design.



HDMI x 2
Digital audio/video inputs enable quality playback and avoid signal loss transmission between source and TV set.



USB
USB port enables you to plug in a USB stick and choose from JPEG photo playback or play stored mp3 music.



Dolby Digital
Dolby Digital processing allows immersive sound in a compact design.



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TV SPECIFICATIONS

Screen Size	28" Class
Diagonal View	27.5"
TV Type	LED
Refresh Rate	60Hz
Maximum Resolution	720p
Ambient Light Sensor	No
Power	40W
Mount Pattern & Screw Size	100mm (V) x 100mm (H), M4 x 12mm

DIMENSIONS [W x H x D]

Product Dimensions	25.38" x 16.97" x 7.77"
Product Weight	8.35 lbs
Product Dimensions without Stand	25.38" x 15.31" x 3.29"
Product Weight without Stand	8.13 lbs
Shipping Dimensions	29.33" x 19.29" x 5.35"
Shipping Weight	11.24 lbs

CONNECTIONS

HDMI Inputs	2 (1.3 ARC)
Composite Audio / Video Input	1 (share with CMPT Y)
Digital Audio Output	1 (Coaxial)
Headphone Jack	0
RF Antenna Input	1
USB 2.0	1
Number of Speakers / Watts	2 x 4W
Premium Audio	Dolby Digital Plus
Smart TV	No

WARRANTY

1 year limited manufacturers warranty

ABOUT TCL

Already one of the World's best-selling TV brands, TCL (The Creative Life) is now one of the fastest growing consumer electronics brands in North America. Founded over 30 years ago, TCL prides itself on delivering high quality products featuring stylish design and the latest technology.