Spin.ai

Partner Brand Guidelines

Brand Guidelines
Welcome

Spin.AI is an innovative provider of SaaS security solutions for mission critical SaaS apps. Enterprises use the all-in-one SpinOne platform to mitigate risk, save time, reduce downtime, and improve compliance.

Our brand is more than just our name and logo - it encompasses all the ways that we present ourselves as a company and team. It's the quality of our services and products, the tone of our interactions with clients and collaborators. These aspects, along with others, merge together to express who we are, what we do, and what we value.

Spin.ai

Brand Guidelines

1. Logo
2. Colors
3. Typography

Brand Guidelines
Spin.AI Bio

Founded in 2017 and Headquartered in Palo Alto, Spin.AI delivers the most innovating last line of cyberdefense, SaaS security for 1,500+ organizations worldwide.

Our team consists of 70+ full-time members with the best expertise in IT development and cybersecurity.

Spin.ai Logo

Download below:
- ESP
- AI
- Small 250x100 (PNG)
- Medium 700x350 (PNG)
- Large 1024x512 (PNG)

Brand Guidelines
SpinOne Logo

File Location:

https://static.helpjuice.com/helpjuice_production/uploads/upload/image/7298/3823222/1707518555125-128x128%2B_1_.png

Brand Guidelines
Logo - Don'ts

Don't swap the logo colors

Don't rotate the logo

Don't distort the logo

Don't use the logo on a busy background

Co-branding - Do's and Don'ts

- **DO** - Use the approved Spin.AI brand logo when talking about the company
- **DO** - Use the approved SpinOne logo when talking about the product
- **DON'T** - Place the full-color logo over images or patterns that impede legibility
- **DON'T** - Change the color of the logos
- **Do** - Place the SpinOne logo first when highlighting SpinOne offerings

Spin One ✚ Partner Logo

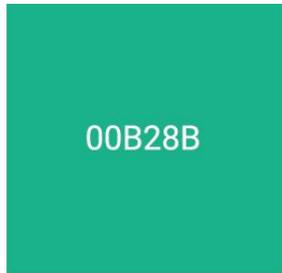- **Do** - Place Partner logo first when presenting banner ads, event posters, email and assets

Partner Logo ✚ Spin One

Typography

Montserrat   Variable (1 axis)
Julieta Ulanovsky, Sol Matas, Juan Pablo del Peral,
Jacques Le Bailly

Whereas recognition of the inherent dignity

https://fonts.google.com/specimen/Montserrat?query=montserrat

Boilerplate

About Spin.AI

Spin.AI is a SaaS security company protecting enterprises against the risk of shadow IT, data leaks, data loss, ransomware, and non-compliance. SpinOne, the all-in-one SaaS security platform for mission-critical SaaS apps, protects SaaS data for Google Workspace, Microsoft 365, Salesforce, and Slack. SpinOne provides SSPM, SaaS DLP, SaaS ransomware protection, and SaaS Backup for more than 1,500 organizations worldwide to enhance cyber resilience, streamline security operations, and reduce security costs. For more information, please visit:

https://www.spin.ai/.

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