International Voice and SMS Expansion Expansion of LiveVox for Salesforce with SMS Support Web Chat with Generative AI Facebook Messenger Support New Jack Henry Integration

# PRODUCT UPDATES What's New In LiveVox

2023

# What's inside the latest update to our Cloud Contact Center Platform for Game-Changers

### 01

International Voice and SMS Expansion

### 02

Expansion of LiveVox for Salesforce with SMS Support

03 Web Chat with Generative AI

#### 04

Facebook Messenger Support

#### 05

New Jack Henry Integration

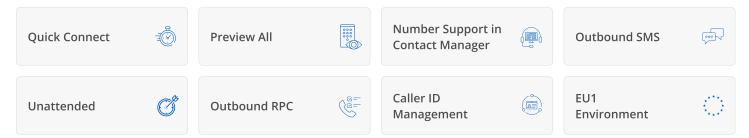


# Extend Your Contact Center's Reach Across the Globe with **International Voice and SMS**

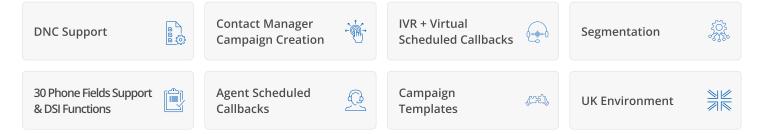
LiveVox clients can now leverage our platform's industry-leading voice and SMS capabilities for international inbound and outbound communication.

LiveVox proudly offers the most advanced outbound voice features in the market. With the LV19 release earlier this year, this Fall 2023 release and the forthcoming Spring 2024 release, we are set to expand this comprehensive suite of capabilities for international use. Here's a broad overview of what is and will be available, and when:

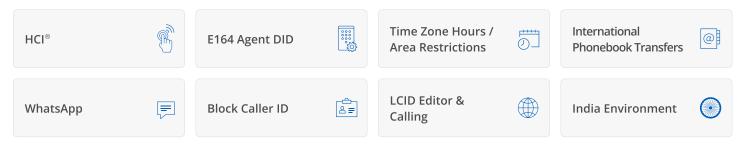
#### International Capabilities Available in LV19:



#### International Capabilities Available in Fall 2023:



#### International Capabilities Planned for Spring 2024:



For more detailed information on our international capabilities and their availability timelines, please contact a LiveVox specialist at info@livevox.com.

salesforce

#### LiveVox for Salesforce Utilize LiveVox SMS Directly From Salesforce

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Adding to the ability to make and take voice calls, <u>LiveVox Contact Center for Salesforce</u> now allows agents to handle customer SMS interactions directly from within their Salesforce workspace.

Businesses can now leverage the LiveVox Contact Center platform and Salesforce together for voice and text, streamlining workflows and creating exceptional experiences for customers and agents.

LiveVox Contact Center for Salesforce is available on the Salesforce AppExchange. It allows Salesforce users to leverage LiveVox's industry-leading voice and SMS capabilities without having to leave their Salesforce workspace. All conversations are tied to the customer record in Salesforce.

Easily conduct 2-way SMS conversations with customers and leads, directly from Salesforce.



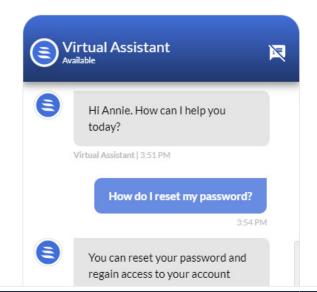
#### Al Chat Bots Revolutionize Self-Service Using Web Chat with Generative Al Powered by OpenAl

In our Fall 2023 release, we will be welcoming LiveVox users to participate in a Beta program introducing new Generative Chat 'agents' powered by OpenAl's advanced large language model.

These advanced chatbots use your LiveVox Knowledge Center to deliver fluid and natural customer interactions. As you update or add articles to the Knowledge Center, the model self-adjusts in real-time, guaranteeing the latest information is used.

These chatbots strictly use your Knowledge Case, ensuring no offtopic or inappropriate responses. And if customers prefer, they can always easily switch to speak with a human agent.

Chat bots powered by generative AI can provide detailed, conversational responses to customers' queries instantly.



2-Way Digital Messaging

Harmonize and Elevate Customer Service Across Channels with Facebook Messenger Support

We're continuously dedicated to connecting you with customers on their preferred platforms. With that aim, we're excited to integrate Facebook Messenger into our omnichannel suite.

Now, any direct messages sent to your Facebook business page will be seamlessly directed to a LiveVox agent.

These messages populate in a distinct Inbox on the agent's desktop. They'll be treated like any other 2-way messaging thread, ensuring a familiar process with little additional training for your staff.

# Reminder - Similar Functionality Available for WhatsApp!

Don't forget, we also offer the same seamless integration and functionality for WhatsApp. When a customer messages your business WhatsApp number, the experience is parallel to what we've described for incoming Facebook messages. This feature ensures consistent and harmonious customer service across multiple messaging platforms.

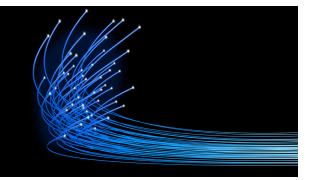
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Facebook Messenger simply appears as another channel in your agents' inboxes making it straightforward for them to handle those interactions like any others.



#### Key Integrations

## Create a Holistic View of Your Customers and Drive Better Customer Interactions With the LiveVox-Jack Henry Integration



We're proud to announce that we've joined the Jack Henry<sup>™</sup> Vendor Integration Program (VIP). Participation in the program provides LiveVox access to Jack Henry's technical resources through an integration with the Symitar<sup>®</sup> core platform.

The integration with Symitar allows client data to be accessed directly from the LiveVox platform, creating a holistic view of the customer within the agent workspace and digital self-service channels. LiveVox's cloud contact center platform will allow Jack Henry customers to take control of performance and implement game-changing customer engagement strategies.