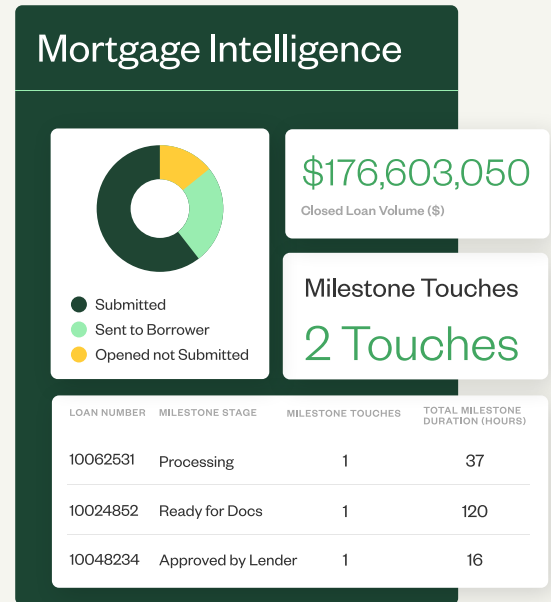# Intelligent analytics for your mortgage business

Navigate market challenges and make proactive, data-driven decisions with Maxwell Mortgage Intelligence.

Mortgage Intelligence

- Submitted
- Sent to Borrower
- Opened not Submitted

$176,603,050
Closed Loan Volume ($)

Milestone Touches

2 Touches

LOAN NUMBER	MILESTONE STAGE	MILESTONE TOUCHES	TOTAL MILESTONE DURATION (HOURS)
10062531	Processing	1	37
10024852	Ready for Docs	1	120
10048234	Approved by Lender	1	16

→ **Turnkey Mortgage Analytics**

Take the heavy lifting out of business intelligence and let Maxwell help you analyze the sales, operations, and team performance metrics that are crucial for running your business. Maxwell Mortgage Intelligence provides turnkey downloadable reports fed by your origination activity.
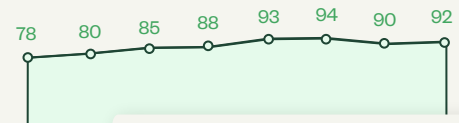
→ **Sales Performance**

Analyze your loan application metrics over time to make informed decisions around marketing investments, forecasting, loan officer training, and borrower engagement. Gain access to reports for measuring loan application speed, pull-through, and closed volume. Filter reports by time, product, or team member for an in-depth view into your sales performance.
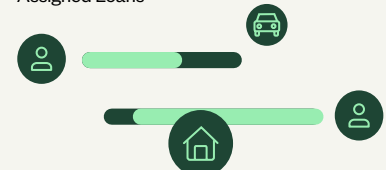
→ **Operations Performance**

Unlock operations KPIs to help you maximize back-office efficiency and intelligently deploy resources where needed. Maxwell provides a real-time view into processing speed, loan file quality, processing capacity, and team utilization.
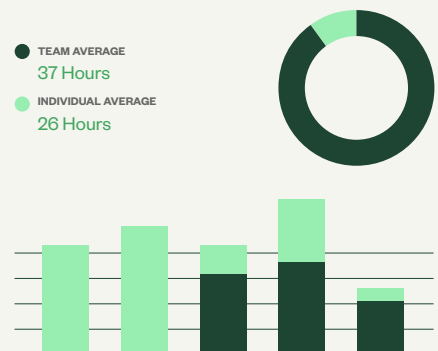
Team Utilization

78 80 85 88 93 94 90 92

Assigned Loans

Milestone Speed

● **TEAM AVERAGE**
37 Hours

● **INDIVIDUAL AVERAGE**
26 Hours

Questions?
Contact your customer success representative or reach out to customersuccess@himaxwell.com