

Save Time.

CUSTOMERS WHO
WAIT LESS THAN

2 MINUTES
ARE

4X
MORE LIKELY TO
RETURN

CURBSIDE <u>PICKUP I</u>S UP

150%

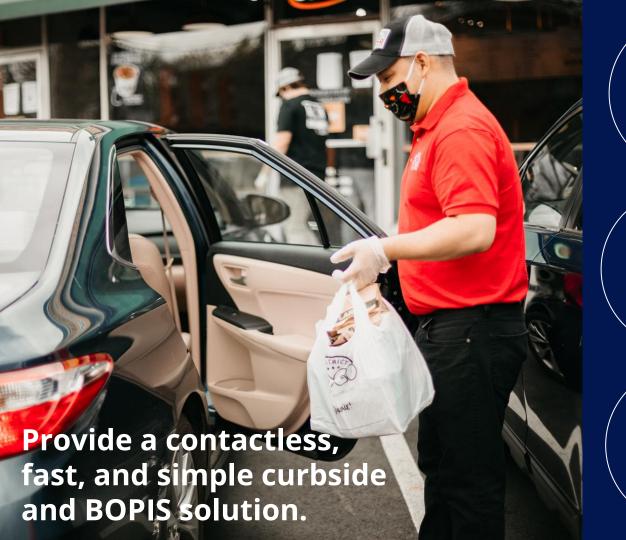
POST-COVID-19



flybuy pickup

Our predictive location technology enables stores to provide a seamless pickup experience for customers while removing friction for staff.

- Curbside Pickup
- > In-store Pickup
- Delivery Driver Pickup



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PROVIDERS THAT
OFFER ENHANCED
PICKUP AND DELIVERY
ARE EXPECTED TO
GROW ONLINE SALES

25-30%

60%

OF AMERICANS ARE ORDERING DELIVERY OR TAKEOUT AT LEAST ONCE A WEEK 92%

OF RESTAURANT TRAFFIC IS NOW OFF-PREMISE

95%

OF RESTAURANT
OWNERS AGREE THAT
TECHNOLOGY
IMPROVED BUSINESS
EFFICIENCY

ORDER-FOR-PICKUP IS GROWING

4X
FASTER THAN
DELIVERY



How It Works

Flybuy Pickup sends predictive arrival notifications, removes friction for the customer, and improves internal staff operations.





Customer Experience

The customer has a completely seamless pickup experience.

The customer receives timely notifications along their

journey

 When the customer arrives, there is no action required (no need to text or call)

 The customer is immediately met at the curb with no wait time

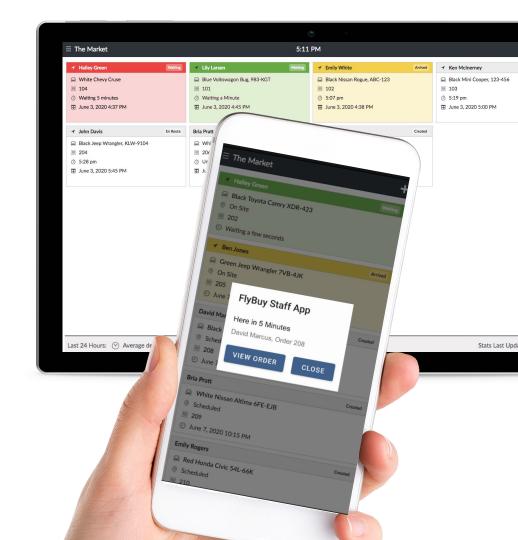




Staff Experience

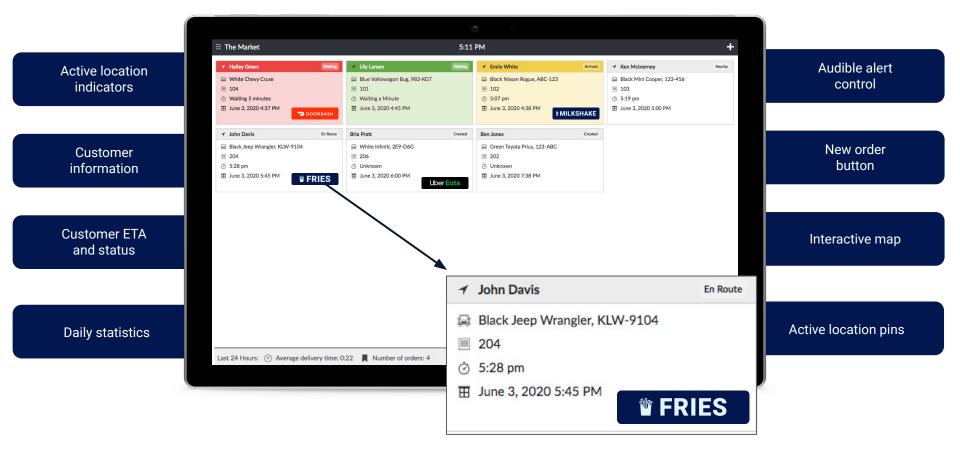
With our web-based Flybuy
Dashboard and Staff App, employees
receive constant location updates in
order to prioritize the fulfillment and
staging of orders based on the
customer's ETA.

- Improves internal operations
- Increases throughput within pickup windows
- Fast, contactless handoff
- Alerts appear on the dashboard and/or staff app
- Provides your 5-star experience for off-premise customers





Flybuy Dashboard





Customer Statuses

EN ROUTE : Customer is on the way, further than 5 minutes away from the site	Allison Robinson White Jeep Cherokee, 54L-369	2349 Ready	5:04 pm En Route En Route
PRE-ARRIVAL: Configurable flashing alert to let the staff know when a customer is X minutes away.	Allison Robinson White Jeep Cherokee, 54L-369	2349 Ready	4:51 pm En Route Nearby
NEARBY: Customer is within 5 minutes of the site (Configurable	Allison Robinson White Jeep Cherokee, 54L-369	2349 Ready	4:51 pm En Route Nearby
ARRIVED: Customer has arrived on premise	Allison Robinson White Jeep Cherokee, 54L-369	2349 Ready	4:50 pm On Property Arrived
WAITING: Customer has entered pickup zone. When the customer enters pickup zone, a "brring" noise plays to alert staff	Allison Robinson White Jeep Cherokee, 54L-369	2349 Ready	Waiting a few seconds Pickup Zone 1 Waiting
*Bar changes to RED after waiting for more than 2 min	Allison Robinson White Jeep Cherokee, 54L-369	2349 Ready	Waiting 2 minutes Pickup Zone 1 Waiting



Pickup Type-based Messaging

All Flybuy messaging is configurable by each location as well as by order type or customer type. Different messaging is sent to customers for curbside pickup vs in-store pickup, VIPs vs regular customers, etc.

