



Turn your clients into power buyers

According to NAR, cash accounted for 23% of existing-home sales. Turn your traditional buyers into power buyers and arm them with the tools to compete!

What is Knock?

We're a tech-enabled, full-service lender that provides solutions to turn your clients into power buyers.

What is a power buyer?

Power buyers are armed with non-contingent offers that can compete with cash. They get the benefits of buying with cash via a financed offer - so they don't have to break the bank! Knock has two solutions to help turn your clients into power buyers.

How do these solutions turn my clients into power buyers?

Knock Home Swap™

For your buy and sell clients

We lend your client their existing equity so they can make non-contingent offers on the home they want - before selling the house they have.

Costs

- \$1,700 lender fee
- 1.25% convenience fee
- No fees to agents!

Knock GO™ (Guaranteed Offer)

For your buy-only clients

We approve your client to make non-contingent offers that are competitive with cash and secure appraisal protection.

Costs

- \$1,450 lender fee
- No convenience fee!
- No fees to agents!

Can you do a conventional mortgage for my clients?

Absolutely! If your client would prefer to go the route of a conventional mortgage, we can still help. Our rates are competitive with other lenders.

Disclosed APR is effective 02/08/2022. On a \$300,000 loan amount with a 30-year term, your APR will be 4.083%. To repay the loan, you will make 360 monthly principal and interest payments of \$1,432.25. This payment assumes a well-qualified borrower with a 20% down payment and prepaid finance charges in the amount of 1% of your loan amount. The payment amount does not include amounts for taxes and insurance, including private mortgage insurance (PMI), meaning your full payment will be higher. This is only a payment example, and your finance charges, APR, and payment may be different based on the actual terms requested and credit qualifications. Other restrictions may apply, ask us for details.